




BOARDING PASS
Carte d'accès à bord

TOURIST \leftarrow Meets \rightarrow TRAVELER

PASSENGER TICKET AND BAGGAGE CHECK



A scenic view of a river in Rome, Italy, with a boat in the foreground and historic buildings in the background. The river is a light greenish-brown color, and the boat is a white and red tour boat. The background shows a stone bridge and several buildings, including one with a large dome. The sky is blue with some clouds.

Tourist Meets Traveler is a multi-media brand with a focus on Digital Media Communication. TMT travels 1000's of miles each year and visits many countries to provide our users with the most complete travel & lifestyle info. We post daily on the web, social media, newsletters to give our readers the best experience.

We have special features on travel products, lifestyle products, parenting, beauty & more.



Social Media Influence

Median Age
25-54

Female
69%

Male
31%



7,183



11,900



3,500



5,781



Monthly Pageviews

106,963



Monthly Unique Visitors

77,266

WHY PARTNER WITH US

- ✓ We have dedicated and engaged readers.
- ✓ We love sharing about products, brands and favored companies with our readers
- ✓ We have a good ranking with search engines.
- ✓ Approx 12,000 twitter followers
- ✓ Approx 7,500 Facebook likes
- ✓ Approx 3,500 Pinterest followers
- ✓ Approx 5,800 Instagram followers
- ✓ We are brand ambassador for Peanuts, National Geographic Kids, Net Gear, Care Bears & The Roman Guy



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Traffic Source

71 % Organic

17 % Direct

12 % Social Media

Location



USA 68 %

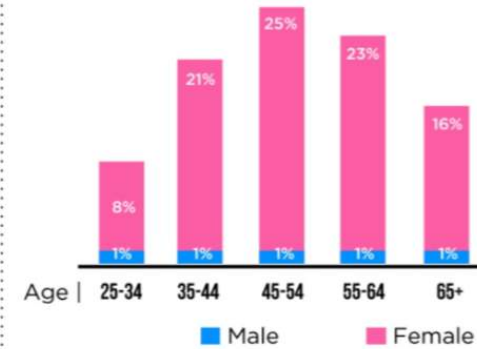


CANADA 12 %



VARIOUS 20 %

Demographic



Household Income

\$54,015

Family

Married **42.7%**

4+ People in HH **36.8%**

Education

85.8%
High School Graduate+

44.1%
Any College

Employment

52.4%
Employed

36.8%
Employed Full-time

A FEW BRANDS WE HAVE WORKED WITH

AMBASSADORSHIPS



PARADISE POINT RESORT & SPA

Rate Card & Spec Information

Placement	CPM
Standard Banner 60x600, 728x90, 300x250	\$350
Sponsored Post/Advertorials with Social Media Support	\$400-\$800
Recipe or Craft Creation	\$350-\$450
Social Media Campaigns (Twitter, Facebook, Instagram, Pinterest)	E-MAIL
Ambassadorships	\$300
Visit Your Destination/Press Trip	E-MAIL
Product Reviews /Giveaways	\$150+ value
	\$300-\$500

Contact Information



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