



Influencer

Lifestyle & Travel Vlogger

Host & Reporter

Social Media Consultant

GRIND - EAT - TRAVEL - REPEAT



## About Steve Daniel

Steve Daniel is a Montreal born ambitious and charismatic individual. From hosting events to creating content, his versatility has made him **one of the most sought after influencers in Montreal.**

In 2015, Steve founded MTL Promos, a touristic platform that promotes Montreal's culture and lifestyle on social media that now **has over 13,000 local followers.**

Starting in the summer of 2017, Steve started his Youtube Channel, documenting his lifestyle and events he attends. In a short amount of time, he has attracted collaborators locally and internationally.

His brand is well represented with the motto **"Grind, Eat, Travel & Repeat"**. Understanding that hard work pays off, he manages over 20 social media accounts. You can see him travelling and trying different restaurants around the world. He is looking forward to taking his brand to the next level.

***"I want to inspire and let others know that their dreams are achievable."  
- Steve Daniel***







## Statistics



@IamSteveDaniel  
2,2K Followers  
35K Impressions/Week  
3K Reach/Week

60% Women 40% Men  
56% Followers are between 25-34  
28% Followers are between 18-24  
64% Followers from Montreal GTA



@MTLPromos/Breakfast  
17K Followers  
75K Impressions/Week  
9K Reach/Week

56% Women 44% Men  
41% Followers are between 25-34  
23% Followers are between 18-24  
80% Followers from Montreal GTA



@IamSteveDaniel  
110 Followers  
3.4K Post Reach/Average

47% Women 52% Men  
56% Followers are between 25-34  
90% Followers from Montreal



@SteveDaniel  
112 Subscribers

63% Men 27% Female  
88% Subscribers from Canada





## Services

- Social Media Coverage & Accounts Take Over
- Social Media & Influencer Collaborations
- Content Creation (Photo & Video)
- Live Event Coverage and MC

## Companies I've worked with

- Van Houtte
- Resto Montreal
- Uber Eats
- Ookpik
- Montreal's Carribeen Fashion Week
- Swishlinks (USA/App)
- Interjet (Mexico/Airline)
- Influence MTL
- Strangers in the Night Gala
- And more...







A man with short dark hair, wearing a white t-shirt, dark sunglasses, and a silver watch, is smiling broadly while holding a camera mounted on a gimbal. He is standing in an urban alleyway with brick buildings and a graffiti-covered dumpster in the background. The text "LET'S WORK TOGETHER" is overlaid in large, white, bold, italicized letters at the top of the image.

# *LET'S WORK TOGETHER*

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