



BON VIVANT

CONCIERGE & LIFESTYLE MANAGEMENT SERVICE



TRAVEL



LEISURE



LIFESTYLE



AT HOME



EVENTS

Bon Vivant

Bon Vivant is London's premier luxury travel and concierge service.

We also have a monthly newsletter, monthly travel newsletter and a luxury travel and lifestyle journal for our discerning and affluent clients and readers

- Bon Vivant is a luxury travel and concierge service based in London with global coverage.
- We advise our clients on luxury goods and services, including travel, restaurants, events, style and culture.
- Our clients pay on average £2,500 per annum for access to our concierge services.
- We communicate with our members through our monthly newsletter, monthly travel newsletter and (almost) daily journal, highlighting the best hotels, restaurants, bars events, products and services that we think would be suitable for them.
- The Journal and newsletter is read by a wider audience of people who travel, eat out & spend money on luxury goods and services frequently.
- Bon Vivant is a recognised expert in the field of travel, restaurants and exclusive events and we are known for only recommending the best of the best.
- We have a team of talented writers who write food, travel and luxury related reviews and recommendations, including many 'best of' and 'top 10' lists for London and beyond.
- For further information on Bon Vivant, please visit our website at www.bonvivant.co.uk

Statistics

We communicate with our clients and audience through our newsletter, blog and social media channels

The Bon Vivant Journal

- 30,000 unique monthly visitors
- 60,000 monthly page views
- 1,300 blog subscribers
- www.bonvivant.co.uk/journal

Monthly Newsletters

- 6,000 subscribers
- Average open rate of 40%; Average click-through rate of 8%
- Newsletter Link - <http://www.bonvivant.co.uk/newsletter-signup/>
- Travel Newsletter Link - <http://bonvivanttravel.co.uk/newsletter/>

Social Media

- 11,200 Twitter Followers <https://twitter.com/BonVivantLiving>
- 8,000 Instagram Followers <https://www.instagram.com/bonvivantlondon/>
- 2,000+ Facebook Likes <https://www.facebook.com/BonVivantConcierge>

Rates

Bon Vivant is London's premier concierge and lifestyle management service.

Our luxury travel and lifestyle blog is read by a discerning and wealthy following

Advertising Rates

- Sponsored blog post: From £1,000
- Exclusive travel feature in newsletter: From £2,000
- Event listing in newsletter: £500
- Feature in travel newsletter: £500
- Private dining room listing in the newsletter: £100
- Listing in one of our 'Best of' Guides: £100
- Listing in our restaurant area or cuisine guide: £100

Example Coverage (Newsletter)

The Bon Vivant Newsletter: Travel, Restaurants, Exclusive Events

To celebrate summer, this edition of the newsletter is dedicated to London's alfresco restaurants, rooftop bars, pub gardens and parks.

Whether you're staying in London or flying away to an exotic destination, we hope you have a wonderful summer.

Bon Vivant Travel – Summer Plans



Bon Vivant's Travel services are complimentary with access to preferred rates, upgrades, free breakfast and VIP amenities at over 1,000 of the best hotels across the globe.

This summer we have clients visiting the Greek islands of Mykonos and Santorini, stopping off in Florence before travelling through Tuscany, enjoying the beach scene in St Tropez and the Amalfi Coast, spending a week by the pool in Mallorca and renting a house in The Hamptons before flying to California to visit San Francisco, Los Angeles and Napa Valley.

Alfresco London: Our Favourite Restaurants with Outdoor Space



From street-side terraces at the likes of Scott's and Cecconi's to river views at the River Cafe and gorgeous gardens at The Ivy Chelsea Gardens, click to read our guide to our favourite outdoor restaurants in London.

Bar Guide: The Best Rooftop Bars in London



Savage Beauty at the V&A – Until 2 August 2015

The Alexander McQueen exhibition at the V&A museum has been incredibly popular and we are now approaching the end of its run at the Victoria and Albert museum. For access to tickets in the final week, please contact us.

London in the Sky – 17 to 30 September 2015

London in the Sky returns to London this September with a brand new location at Tower Bridge along with a whole new chef line-up. Suspended 25 metres from the ground, the restaurant offers breakfast, lunch, dinner and Champagne Taittinger flights for guests looking to enjoy the best food and drink London has to offer.

The pop-up will run from the 17th to the 30th September 2015 at St Katharine Docks. Click here for further information.

Featured Event – Global Gastronomy – 22 September 2015

On Tuesday 22 September, Action Against Hunger will be hosting its annual Global Gastronomy dinner at the stunning 1901 at Andaz Hotel in The City.

A Champagne Taittinger reception will be followed by a wonderful dinner prepared by some of the UK's best chefs including Jeff and Chris Galvin (Galvin La Chapelle), Richard Corrigan (Corrigan's and Bentley's), Jose Pizarro (Pizzaro restaurant) and Hameed Farook (1901 at Andaz).

There will also be a live and silent auction with fabulous prizes including money can't buy restaurant experiences, hotels and art work, among much more.

Tickets are £150 each until 31 July then they will be £175 each. Tickets can be purchased [here](#) or through your concierge.

Become a Member – Join Bon Vivant

Bon Vivant is a luxury concierge service with an emphasis on providing excellent personal service. We specialise in every travel, leisure and lifestyle need that you don't have the time, inclination or expertise to do yourself so you can maximise your free time. Based in London with global coverage. Email us to apply for membership.

Refer Clients and Be Rewarded!

If you refer a new client to us, we will offer you a month's free membership with

Contact

If you have any questions or would like further information, please do not hesitate to contact us

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