



yackie vds

BEAUTY MAVEN

about me

Plus size Latina beauty connoisseur unashamedly obsessed with makeup and glam with an eye for all things sparkly.

about my social media

I've been sharing my journey in the beauty community since 2010, the things I like and dislike but above all the ones I love and enjoy the most with the goal of being helpful and helping others something they might enjoy as well.

statistics



17K+

audience

76%
female

25
average
age

3.9%
engagement
rate



available for

Press Samples
Post Sponsorship
Sponsored Stories
Instagram Takeover
Product Review
Sponsored Videos
Brand Photography
Giveaways
IGTV

contact details

Press samples can be sent to

Yahaira Chapa

5910 San Bernardo Ave Apt. 153 Laredo, TX 78041 or

P.O. Box 2788 Laredo, TX 78044-2788 (preferred)

Email

yackievds@gmail.com

Social Media

Instagram @yackievds

Twitter @yackievds

Facebook @fakedvanity



Sponsored Instagram Post

Static \$50 | Video - \$75 | IGTV - \$100

Product/brand/review with styled photography. Products provided by brand

Sponsored Instagram Post with Giveaway

Static \$100

Aforementioned sponsored post with the addition of giveaway fulfilled by brand.



Sponsored Instagram Story

\$30 - 5x for a month

Products provided by brand. Swipe up included.

Instagram Story Highlight

\$50 - Permanent.

Instagram Link-in-bio 24h

\$10



details

Turnaround time is 2 weeks at least. Faster if possible.

Content will be shared on Facebook and Twitter as well.

Payment will be accepted in the form of an Amazon gift card sent to yackievds@gmail.com

