

# LUXURY TRAVELERS GUIDE – MEDIA KIT

Total social media reach: + **145 000** followers  
focus on luxury travel and lifestyle buyers

[luxurytravelersguide.com](http://luxurytravelersguide.com)

## ANALYTICS – December 2016

Average traffic according to Google Analytics

- ♦ **Monthly page views: 1,079,229**
- ♦ **Alexa rank 82 k (worldwide) – 26 K (USA)**
- ♦ **Monthly readership: 333 828**
- ♦ **Demographics: 25+ with male/female: 35% / 65%**
- ♦ **Countries: UK, USA, Europe, Canada, Australia, India, China, Brazil, Spain, Singapore, Hong Kong**

## LUXURY TRAVELERS GUIDE

Ranked among the Top 20 luxury Travel Blog .Luxury Travelers guide has over 300 000 monthly readers and 145 000 followers on social medias. Our readers are part of a strong community of high income active buyers

We are targeting the frequent travelers that consider travel as a true global experience: culture, food, luxury hotels and shopping. We are specialized in story-telling and a definitive luxury guide. Our blog is a reference for over 8 000 worldwide travel agents, travel consultants, congress and wedding

## SOCIAL MEDIA REACH: December 2016

 21,000+  82,000+  39,000+  3,000+

Social media handles:

@luxurytravelersguide – Instagram

@luxurytravellers - Facebook

@TravelersLuxury - Twitter

## BRAND TESTIMONIALS

You did great work, now we have 10 per cent more reservations for 2015 following your article.

*AquaBlu hotel - Greece*

It is a great pleasure to work with you Olivier and thanks for your efficient media coverage.

*Visit Berlin - Germany*

The blog post looks really nice and gives a very good impression about Hamburg. We are glad that you liked the trip and our beautiful city.

*Hamburg Tourismus - Germany*

Many thanks for your wonderful work

*Visit Madeira - Portugal*

It is always great to work with you.

*Ellington Hotel Berlin - Germany*

Thanks for all these great articles, it was a pleasure to collaborate with you.

*Mandarin Oriental - London*

You have contributed to improve our images to customers and investors, it was a discerning choice to order this sponsored post, we will work again with you

*AllTheRoom.com - USA*

Olivier Templar-James is a very friendly and reliable journalist. He is a connoisseur in regards of wine, food and travel and his articles are well-researched and well-written

*Hotel Louis C Jacob Hamburg - Germany*

Your article was the best we had and since it was published we received many customers request to order our perfume.

*Roses Desgranges perfume - Paris*

## REFERENCES



DOYLE COLLECTION



