

LUXURY TRAVELERS GUIDE – MEDIA KIT

Total social media reach: + **145 000** followers
focus on luxury travel and lifestyle buyers

luxurytravelersguide.com

ANALYTICS – December 2016

Average traffic according to Google Analytics

- ◆ **Monthly page views: 1,079,229**
- ◆ **Alexa rank 82 k (worldwide) – 26 K (USA)**
- ◆ **Monthly readership: 333 828**
- ◆ **Demographics: 25+ with male/female: 35% / 65%**
- ◆ **Countries: UK, USA, Europe, Canada, Australia, India, China, Brazil, Spain, Singapore, Hong Kong**

LUXURY TRAVELERS GUIDE

Ranked among the Top 20 luxury Travel Blog .Luxury Travelers guide has over 300 000 monthly readers and 145 000 followers on social medias. Our readers are part of a strong community of high income active buyers

We are targeting the frequent travelers that consider travel as a true global experience: culture, food, luxury hotels and shopping. We are specialized in story-telling and a definitive luxury guide. Our blog is a reference for over 8 000 worldwide travel agents, travel consultants, congress and wedding

SOCIAL MEDIA REACH: December 2016

 21,000+  82,000+  39,000+  3,000+

Social media handles:

@luxurytravelersguide – Instagram

@luxurytravellers - Facebook

@TravelersLuxury - Twitter

BRAND TESTIMONIALS

You did great work, now we have 10 per cent more reservations for 2015 following your article.

AquaBlu hotel - Greece

It is a great pleasure to work with you Olivier and thanks for your efficient media coverage.

Visit Berlin - Germany

The blog post looks really nice and gives a very good impression about Hamburg. We are glad that you liked the trip and our beautiful city.

Hamburg Tourismus - Germany

Many thanks for your wonderful work

Visit Madeira - Portugal

It is always great to work with you.

Ellington Hotel Berlin - Germany

Thanks for all these great articles, it was a pleasure to collaborate with you.

Mandarin Oriental - London

You have contributed to improve our images to customers and investors, it was a discerning choice to order this sponsored post, we will work again with you

AllTheRoom.com - USA

Olivier Templar-James is a very friendly and reliable journalist. He is a connoisseur in regards of wine, food and travel and his articles are well-researched and well-written

Hotel Louis C Jacob Hamburg - Germany

Your article was the best we had and since it was published we received many customers request to order our perfume.

Roses Desgranges perfume - Paris

REFERENCES



DOYLE COLLECTION



