



MEDIA KIT

jorddecor

# Meet



**JORDAN**

In October of 2015 Jordan launched JorDecor. Jordan is an interior stylist and home decor blogger that has cultivated an authentic & loyal following of women looking to her for decorating ideas & advice!

Jordan inspire's her followers to create a home they LOVE through her interior projects, crafts and seasonal decorating. Jordan is passionate about introducing her followers to brands she loves. Jordan uses her social platforms and blog to build relationships with homeowner's which makes her a reliable source for all things home.

## WHO FOLLOWS JORDECOR?

- 93% of followers reside in the US
- 96% of followers are female
- 34% of followers are age 25-34
- 30% of followers are age 35-44
- 19% of followers are age 45-54

## STATS

- 40.1k Instagram Followers
- 3K average Instagram Stories
- 500k Monthly Impressions
- 2k Monthly Website Visits
- 2k Facebook

## BRAND PARTNERSHIPS & COLLABORATIONS



## TO CONNECT WITH JORDECOR

- WEB** [www.jordecor.com](http://www.jordecor.com)  
**EMAIL** [jordecor1@gmail.com](mailto:jordecor1@gmail.com)  
**FB** [facebook.com/jordecor](https://facebook.com/jordecor)  
**IG** [instagram.com/jordecor](https://instagram.com/jordecor)