



**Elizabeth Hugen**

Fashion, Beauty & Travel Blogger

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*Lizzie in Lace*

# Lizzie in Lace



## Elizabeth Huguen

is a content creator based in Bakersfield, CA. She has a very distinct style that is über feminine, colorful and delightfully chic that has been featured in various online and print publications such as InStyle Magazine, ManRepeller and Bakersfield Magazine. She has been interviewed on the StyleCollective Podcast and Influencer Girl Podcast and was recently named Most Flavorful Influencer by Trident Gum. She has a strong background in studio art, fashion design and marketing and is an accomplished musician on piano and guitar.

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## The Blog

Lizzie in Lace is an online destination for millennials to feel inspired by all things feminine and pretty and is dedicated to creating positivity and happiness while encouraging women to add a little sparkle to their day through colorful and chic fashion, beauty and travel posts.

\*Monthly Pageviews: 21200

\*Monthly Unique Visitors: 4649

\*Demographics: 94% Female (ages 25-34)

82% US Based

\*Highly engaged audience with 35 - 150+ comments per post

\*Fohrcard Authenticated Instagram Following

\*Mainly US based females ages 21-34

\*4,000 -6,000+ likes per photo

\*150 - 250+ comments per photo



## Services Offered

\*Dedicated Sponsored Post

\*Social Media Promotion

\*Brand Ambassadorship

\*Product Placement

\*Event Hosting

\*Travel & Press Trips

\*Product Photography



264k  
Followers



7580  
Followers



2672  
Followers



1825  
Followers



1780  
Readers

[www.lizzieinlace.com](http://www.lizzieinlace.com)



## Previous Brand Partners and Testimonials



For a new brand emerging into the US market, we are always thrilled to find bloggers as easy to work with as Lizzie. She knew exactly which styles from our Right As Rain Collection her audience would respond to, and it showed when her posts received such high engagement. Her audiences' comments and feedback were especially beneficial for us to get a gauge on what the American consumer is liking from Joules. We look forward to working with her for future collaborations! - JOULES

Elizabeth was such a pleasure to work with, from her stunning photography and descriptive caption to her seamless communication throughout the process. The work she produced for us was amazing and I'm looking forward to working with her in the future. - COPPOLA WINES

It was a pleasure working with Lizzie. She was very responsive to our campaign needs and provided all deliverables on time. Highly recommended! - LIONESSE BEAUTY

Elizabeth was so great to work with. She really went above and beyond what we asked her to do. She was flexible, so willing to represent our brand, with adding her own personal taste as well! She was great to collaborate with, and we will for sure collaborate again in the future! - MY SISTER'S CLOSET BOUTIQUE

I am glad my company had the opportunity to collaborate with Elizabeth Hugen from Lizzie and Lace blog. Her style is colorful, unique and sophisticated. I was very pleased with the blog post she crafted for our collaboration. Out of all the blogger collaborations my company has done so far this year, the one we did Lizzie and Lace was my favorite. She put a lot of work into it and the effort showed. The pictures were high quality and expertly styled. I am very pleased with the outcomes and look forward to working with Elizabeth again. - C'EST MODE CHIC