

NASTYA NASS



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HEALTHY LIFESTYLE ADVOCATE

@nastya_nass_

ABOUT ME

I'm Nastya Nass - Instagram and YouTube influencer, fitness trainer, twerk dancer, traveler, vegan and healthy lifestyle advocate. My aspiration is to improve people's lives by delivering positive vibes and high-quality photo and video content.



STATS NOV 2018

1.2M FOLLOWERS
9.6% ENGAGEMENT RATE
2M+ VIEWS ON VIDEO POSTS
120K+ LIKES ON PHOTO POSTS
250K+ STORY VIEWS
80% 18-34 AGE RANGE
80% MEN / 20% WOMEN



STATS NOV 2018

44.9M IMPRESSIONS
5.8M VIEWS
8.9% CTR
6M WATCH TIME (MINUTES)
80% 18-34 AGE RANGE
90% MEN / 10% WOMEN

SERVICES & PRICING

STORY POST + SWIPE UP \$300

- Product review/dance on your song

PHOTO POST

- Dedicated sponsored post (text only about your service/product) \$1000
- Product placement (tag you on photo + description) \$700

VIDEO POST

- Your song/clothing \$1500
- Post + Story \$1200 - 1700

HAVE OTHER COLLABORATION IDEAS? GET IN TOUCH WITH US VIA EMAIL AT PR@NASTYANASSFITNESS.COM



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