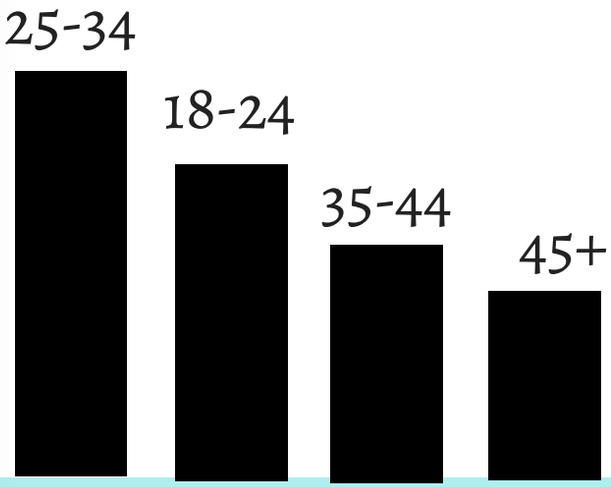
GRINGA JOURNEYS

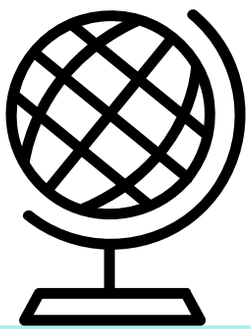
Media Kit 2018

target demographic

MILLENNIALS & POST-GRADUATES



EXPATRIATES
LUXURY TRAVELERS
LONG-TERM TRAVELERS
LANGUAGE LEARNERS



top 10 countries of readership

USA // CHILE // UK // CANADA // AUSTRALIA

SPAIN // GERMANY // BRAZIL

PERU // ECUADOR

Behind the author

- Leah is 26 years old and originally from Atlanta, Georgia, U.S.
- She holds a Bachelor's degree in Spanish and a Master's degree in Translation and Interpreting.
- Lived from June 2014-2016 in Santiago, Chile.
- Speaks English, Spanish, and Portuguese.
- Loves to try the ice cream in each city she visits (no matter the weather!)
- Is always on a mission to find bright colors and street art.
- Leah's favorite country she has ever visited is a three-way tie between Portugal, Brazil, and Spain.

Ways we can collaborate

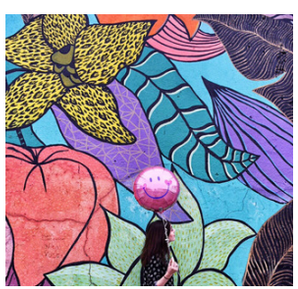
- BRAND AMBASSADORSHIP
- PRESS TRIPS
- SPONSORED POSTS
- FREELANCE WRITING
- HOTEL REVIEW
- SOCIAL MEDIA MANAGEMENT/ TAKEOVER
- TRAVEL PRODUCT REVIEW

CONTACT: GRINGAJOURNEYS@GMAIL.COM

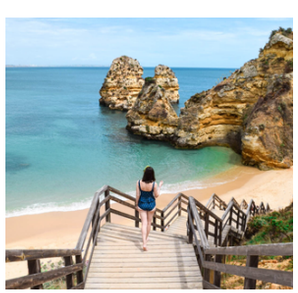
Let's get social

INSTAGRAM: 105,000 + FOLLOWERS

BLOG: 15,000 + UNIQUE VISITORS/MONTH



PINTEREST: 11,000+ FOLLOWERS



FACEBOOK: 1,450+ PAGE LIKES

Warning: These pages may inspire wanderlust.

Previous campaigns

BELGIUM
uniquely
PHENOMENAL

DELTA

AMERICAN TOURISTER®
Since 1933

ROYAL SONESTA

BELMOND

Charleston Area
CONVENTION & VISITORS BUREAU

R
RENAISSANCE®
HOTELS

SOFITEL
LUXURY HOTELS

VISIT
HELSINKI
Finland