

Tripsget - Millennial Travel Blog

Tripsget was founded in Jan 2016 by Liza Skripka & Pepe Sendra, a couple in their late 20s living a millennial life in London. Since 2016, Tripsget was continuously growing and now has over 300 unique articles about travel, food and expat life and circa 50,000 monthly page views.

The main focus of the blog are weekend trips across Europe and the UK, cool and unusual things to do, Instagrammable places and restaurant / event reviews (in London).

Contact: entripsget@gmail.com



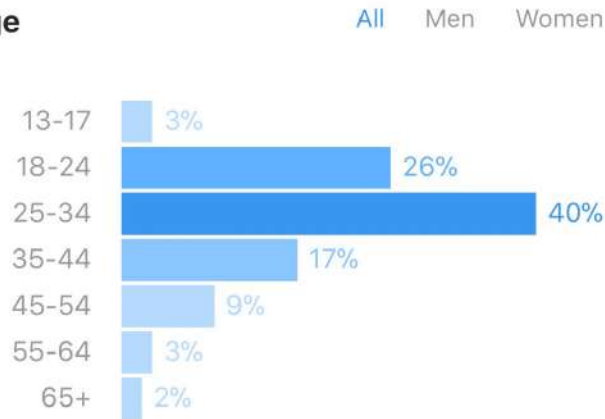
Instagram: @lizatripsget

Per photo (average):

- 4700 impressions
- 370+ likes

Followers: 31700 total

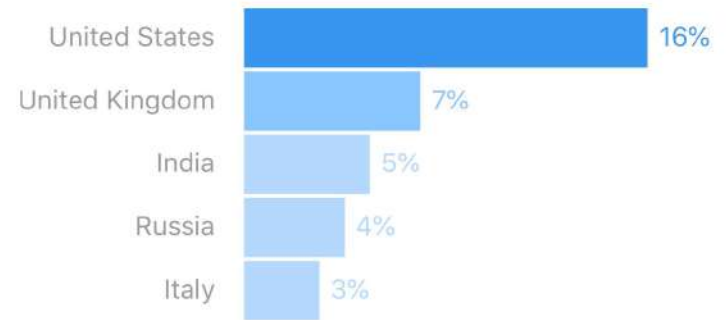
Age range



Followers come from:

Top locations ⓘ

Cities Countries



Blog (tripsget.com)

- URL: <https://tripsget.com>
- DA 38
- ca 50K page views/ month
- ca 38K users/ month
- Users come from: 30% US, 20% UK, 4% Canada, 3% Australia

Social channels:

- Total: 60,000+ followers
- Twitter: @tripsget_en: 12,000
- Facebook: Tripsget - 1000
- Pinterest: Tripsget: 7200
- Youtube: Tripsget (ENG) & Lizatripsget (RUS) - 8500 in total
- Instagram: @lizatripsget 31800



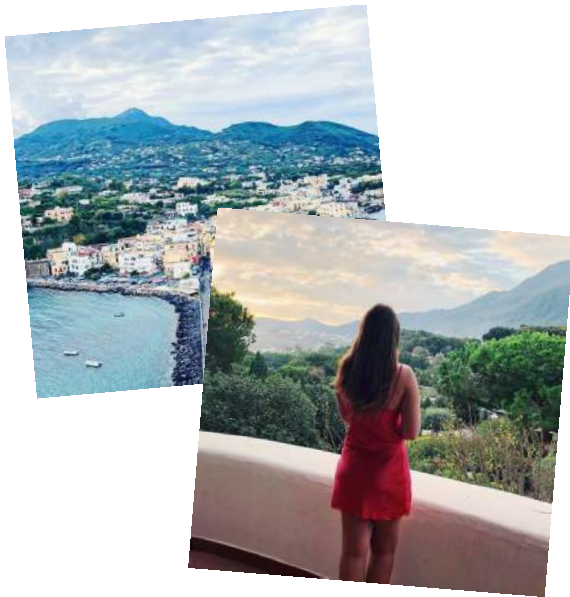


Past collaborations:



Example of a previous campaign:

- 4-day press trip to Ischia, Italy with **Workham hotels & Imperatore Travel**. Produced: 3 blog posts with over 1000 page views in total, 13 Instagram posts with a total of 60,000 impressions, 1 Youtube video (over 2.4K views), 3 Pins for Pinterest, 5 Tweets, 2 Facebook posts, over 25 Instagram stories.
- Link to one of the posts: <https://tripsget.com/ischia-in-october-4-days-food-sunshine-happiness/>



Ways of working:

- Sponsored posts and videos
- Product/ hotel / tour reviews
- Press trips, FAM trips
- Events
- Ambassadorship
- Photography, videography
- Social media & content
- consulting

