

MEDIA PACK



PAUL DICKSON

DAD, CHARITY FOUNDER & BLOGGER

Paul Dickson is not only the voice of Dad's Patch, he is also the founder of the OKE Charity, a husband who cooks, an ex-project manager of the automotive world and most importantly of all, the dad to Taylor.

ABOUT PAUL



Lives in Auckland, New Zealand.
Born and raised in Birmingham, England.



Married Anj in 2013. His son Taylor came into the world in 2015.



Published first blog for EcoStore and since published in various NZ parenting magazines



Love to talk about dad life, food, football, movies, TV and pretty much anything else if it involves coffee!

COMMUNITY



@dadspatch
3,195 Followers, 2,394 posts



@DadsPatch
1,385 Followers, 12.8K tweets



Dads Patch
Snapchat Score 4,274



facebook.com/dadspatch
147 Likes,



dadspatch.com
Page Views 120/week

MAJOR MILESTONES



2009

Moved to New Zealand from the UK



2013

Quit the corporate world to get married and save his sanity



2012

Started a fundraiser which grew into the OKE Charity which grows mighty kids



2016

Upon the birth of his son, started the Dad's Patch blog to journal life as a dad

BRANDS

NETFLIX



VALUE



Experience as a project manager working on global projects



Appreciates the value of engaging on a global basis through social media channels



Understands the need for work, family and life balance

Available for sponsored posts, dad meal prep, family travel tips, talks for dads, lifestyle reviews etc.