



ABOUT JZ EATS

JZ Eats is a trusted and rapidly growing food blog dedicated to simple and delicious recipes that anyone can make. Jordan knows how to sell brands and drool-worthy recipes to her dedicated following. She loves to share healthy recipes that are full of flavor and unique, as well as the indulgent, comforting meals we all need from time to time.

Born in Baltimore, MD, Jordan grew up in a food loving family and fell in love with cooking at a young age. Her passion for food is expressed in each dish she creates!

AUDIENCE

86% Women

29% ages 25-34

25% ages 35-44

18% ages 45-54

17% ages 55-64

9% ages 65+

4% ages 18-24

88% located in the U.S.

7% located in Canada

1% located in the U.K.

4% located elsewhere

WEBSITE REACH

350,000+ Monthly page visitors

328,000+ Unique page views

2,200+ Subscribers

SOCIAL

 **21.1k+** Instagram Followers

 **3,400+** Facebook Fans

 **4,500+** Pinterest Followers

**all statistics as of Jan 1, 2020*

SERVICES

Be it sponsored posts, recipe development, or food photography, Jordan works with a variety of clients to suit their needs.



- Sponsored Posts
- Recipe Development
- Food Photography
- Television
- Brand Ambassadorships
- Giveaways
- Social Media Marketing
- Product Reviews
- Cooking Demonstrations

PREVIOUS PARTNERSHIPS



... and more!

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PRESS

Baltimore Magazine
McCormick
WMAR 2News
Baltimore Style Magazine
Baltimore Sun



Contact me at jordan@jz-eats.com to find out how we can work together!