

4K
MONTHLY VIEWS

74,112
OVERALL VIEWS



Lifestyle Blogger



SAMANTHA RUE

WWW.SAMANTHARUE.COM

My name is Samantha and I am a Las Vegas blogger. I have been the author of Samantha Rue since 2014. I believe that with fashion, comes the battle of perfection and comparison, which we all know only hurts ourselves. I strive for bravery over perfection and show those reading my blog that life is not perfect but it's beautiful when you live genuinely and brave. I try and keep it as honest as possible whether it is a personal post or product review. Samantha Rue is a balance of fashion, beauty, travel, and my faith and family which is what gets me through.

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SOCIAL STATS

- SAMANTHA_RUE**
7.4K FOLLOWERS
4.45% ENGAGEMENT
- SAMANTHA RUE**
238 FOLLOWERS
840 AVG. VIEWS
- SAMANTHA RUE**
233 FOLLOWERS
- SAMANTHA_RUE**
809 FOLLOWERS
23K MONTHLY VIEWS

77% WOMEN

18-34 AGE RANGE

60% UNITED STATES

CLIENTS / COLLABORATIONS

- | | |
|-------------------|---------------------|
| DANIEL WELLINGTON | NUETROGENA |
| COACH | FEBREZE |
| HUM NUTRITION | CLEAN AND CLEAR |
| MVMT | PRIORI |
| BIO CLARITY | PEOPLE'S PROJECT LA |

HOW CAN I SERVE YOUR BRAND?

BLOG POST

- PACKAGE ONE:** ONE SPONSORED, REVIEW, OR GIVEAWAY POST INCLUDES 1 INSTAGRAM POSTS \$80
- PACKAGE TWO:** ONE SPONSORED, REVIEW, OR GIVEAWAY POST INCLUDES 1 INSTAGRAM POSTS & 2-3 INSTAGRAM STORIES \$95
- PACKAGE THREE:** ONE SPONSORED, REVIEW, OR GIVEAWAY POST, ONE YOUTUBE VIDEO, AND 1-2 INSTAGRAM POSTS AND 1-5 INSTAGRAM STORIES \$120

INSTAGRAM

- PACKAGE ONE:** 1 INSTAGRAM POST AND 1 STORY \$50
- PACKAGE TWO:** 1-2 INSTAGRAM POSTS AND 1-2 INSTAGRAM STORIES \$75
- PACKAGE THREE:** 3+ INSTAGRAM POSTS AND 3-5 INSTAGRAM STORIES \$100
- PACKAGE FOUR:** 5+ INSTAGRAM STORIES HIGHLIGHTED ON MY PAGE FOR 1 MONTH \$60
- ON SITE ADVERTISEMENT:** INCLUDES 1-2 INSTAGRAM POSTS AND INSTAGRAM HIGHLIGHTED STORY ON MY PAGE FOR 1 MONTH \$100

OTHER PROMOTIONAL COMBINATIONS CAN BE DISCUSSED.

*FOR PRODUCT REVIEWS, I REQUIRE TO TEST AND TRY THE PRODUCT FOR AT LEAST A MONTH BEFORE GIVING MY REVIEW.

TESTIMONIALS

"Samantha is a dream to work with! She's detail oriented and takes the time to produce quality creative and written content. We love working with her and look forward to continuing our partnership!"
-HUM NUTRITION

"Samantha was such a pleasure to work with. Not only was her blog post well written, but her photos were also professional, clear, and highlighted our product beautifully."
-BIO CLARITY