

NEW IN 2017

Media Kit

unidzalika.com

About

UNI DZALIKA



Forever Young Lady
Personal Style and Beauty
Blogger



About Uni Dzalika

Writing is her fortes, therefore she has spent a lot of time honing them ever since she was a teenager.

She always trying to keep up-to-date about trend or new topics in online social networking, also join in blogger communities and active as a personal blogger that improve her skills in writing.



Dza always struggle with her post creative-ideas. Therefore, on the web you will find about her beauty tips, fashion, a bit culinary, her personal though, daily products, daily life, relation-tips, and so on.



A Custom Experience

All the contents from her blog are copyrighted. All reviews, opinion, and sharing posts was her 100% own honest thoughts. Advertising space or post may not always be identified as paid or sponsored content, but she is occasionally lucky enough to receive products from brands for review purposes. Amongst the things that she can offer are giveaways, sponsored posts, ad space and uniquely tailored social media campaigns or promotions.





Flow Chart unidzalika.com



RESEARCH

Google, library books, experience



IDEATION

Brainstorming, making outline,





DEVELOPMENT

Create SERP content, input pictures



REVISIONS

Accept Critiques and Suggest



Social Media Statistics

@unidzalika



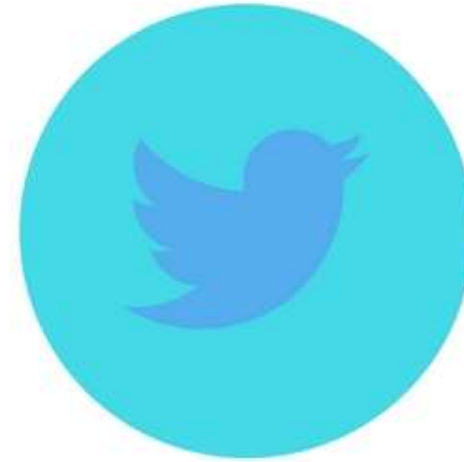
FACEBOOK

> 2000 friends



INSTAGRAM

3,300 followers



TWITTER

2,325 followers

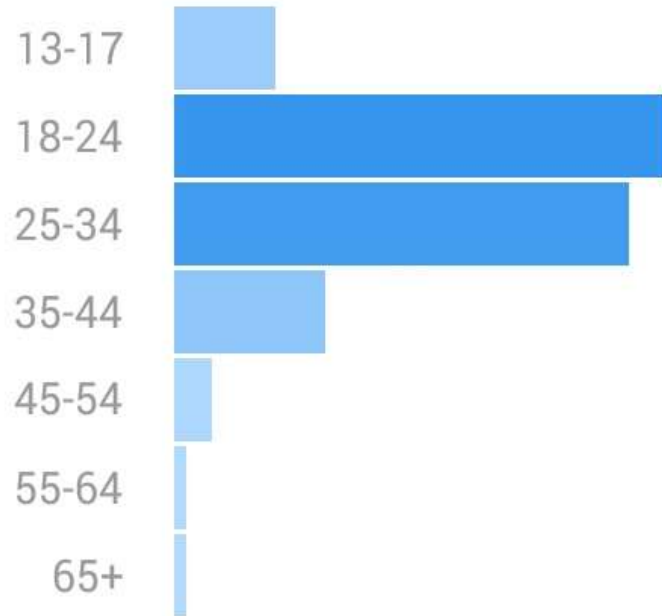
on October 2017



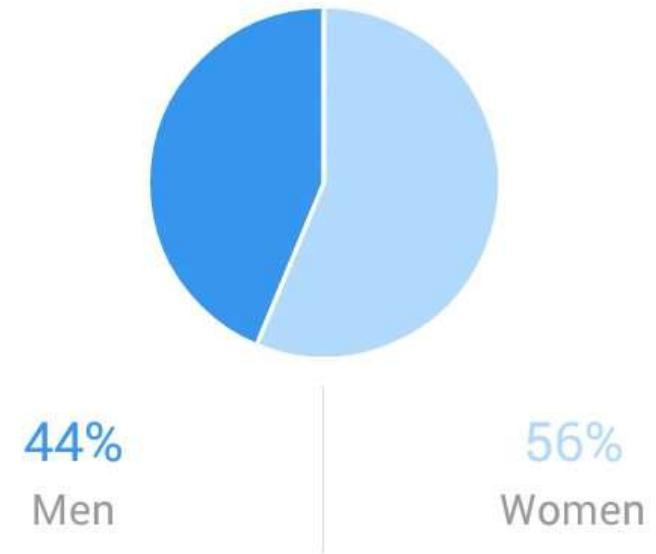
Instagram Analytics

Age Range

All Men Women



Gender



Twitter Analytics

28 day summary with change over previous period

Tweets

90 ↓ 29.1%



Tweet impressions

17K ↓ 21.5%



Profile visits

421 ↓ 12.1%



Mentions

19 ↓ 82.7%

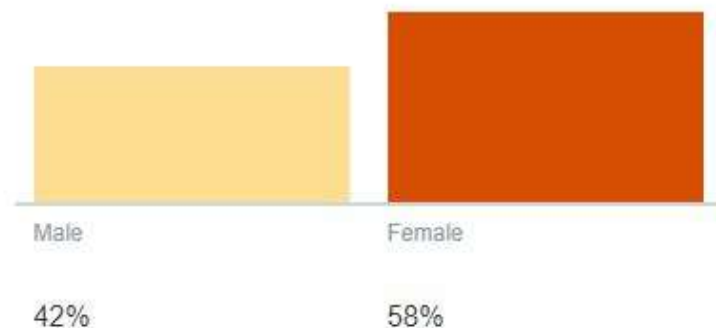


Followers

2,320 ↑ 23



Gender



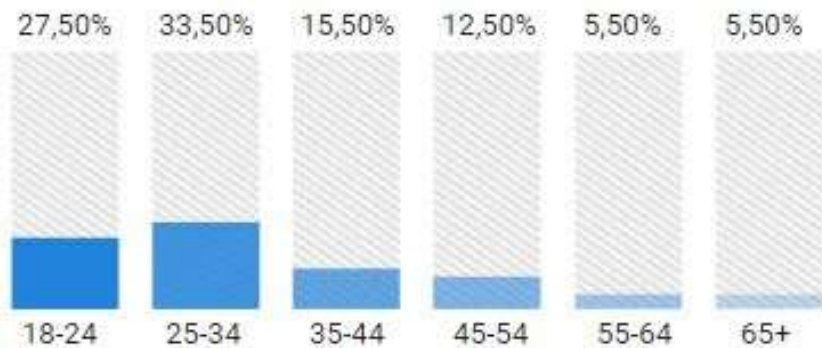
Age

Age category	% of audience
13 to 17	1%
18 to 24	49%
25 to 34	43%
35 to 44	6%
45 to 54	< 1%

Blog Analytics

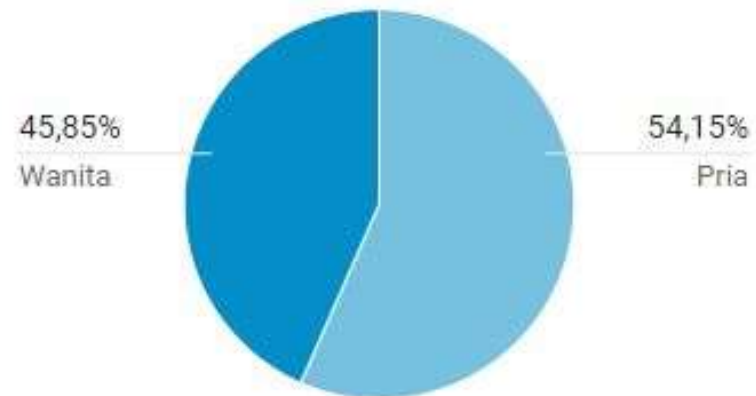
Usia

100% dari sesi total

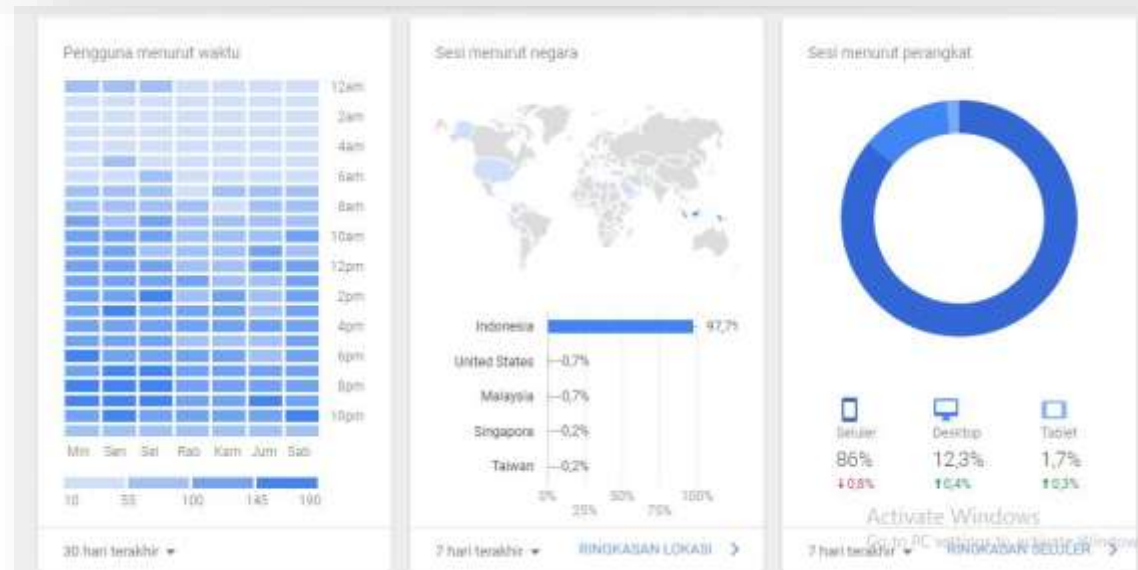


Jenis Kelamin

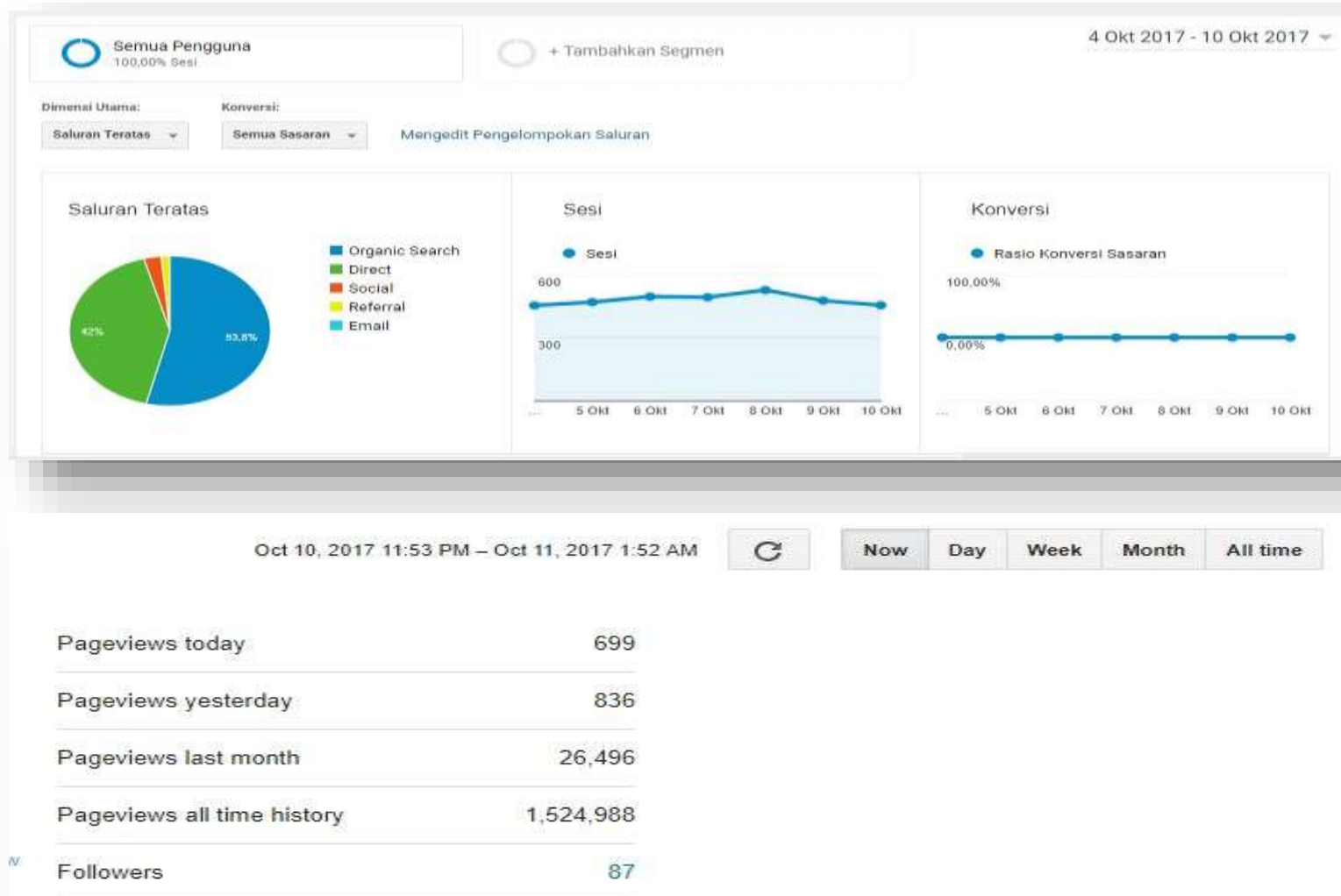
100% dari sesi total



Blog Analytics



Blog Analytics



Rate Card

BLOG POST

- IDR 1.500.000 / article
Include free 1 tweet, 1 FB post & 1 G+ post. (negoitable)

INSTAGRAM

- IDR 250.000 / photo
- IDR 500.000 / 3 photos

TWITTER

- IDR 50.000 / tweet
- IDR 300.000 / 10 tweets

FACEBOOK

- IDR 100.000 / post



Let's collab and contact me!

E-mail :

unidzalika@gmail.com

Phone & WhatsApp :

+6285210256457

Line :

unidzalika