

MATT HARTMAN

BENTONVILLE, AR



RUNNINEVERLONG

Fashion – Lifestyle – Product

2019 MEDIA KIT



ABOUT

Matt is an IT professional and menswear fashion stylist inspiring the everyday man to dress in style. Matt manages a lifestyle and personal blog with contributions to various social media outlets. He is been awarded top influencer by Fohr for brands such as Calvin Klein, Gap, Nick Graham & others

PARTNERSHIP OPPORTUNITIES

- Content Creation
- Lifestyle Photography
- Advertising, Sponsorships, Social Media Consulting, Sponsored Posts, Conference/Events Sponsorships
- Style Consultancy
- Social Media Placement in the following formats: Instagram, Pinterest, Blog, and Facebook

77K

pinterest
followers

133K

instagram
followers

26K

monthly page
views

226K

total social
media followers

DEMOGRAPHICS

84%

Male

42%

USA Followers.

71%

21 - 34 year olds

Followed by

Mexico, Brazil,

UK

5-37%

Month over month
growth

CURRENT/PAST COLLABORATIONS

The Tie Bar, Johnston & Murphy, Hart Schaffner Marx, Paul Mitchell, Thursday Boots, and many more

CONTACT

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