

# THE FASHION STATEMENT

By Vanessa Berlin

*Your Best Moment to Shine is Now!*

## ABOUT THEFASHIONSTATEMENT.NET

A destination devoted to help women simplify their lives and make them feel pretty, powerful, and confident. This site covers topics like fashion, beauty, lifestyle, and influencer tips.

The materials and subjects covered on thefashionstatement.net, offer tools to improve personal image, self-care, and confidence building, to help women discover their full potential and become unstoppable, no matter what they do.



## ABOUT VANESSA BERLIN

Vanessa Berlin is a California blogger and digital content creator, wife, and mother, based in La Jolla, CA. She is from Mexico, City. She creates content in both languages english and spanish. Wherever she goes she finds inspiration for her own style, which leads to great tips and experiences to share with her clients and followers.

WELCOME



BASED IN  
SAN DIEGO & LA, CA

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#BLOGLOVIN' 964

## DEMOGRAPHICS

- 93% are women
- 28% are 45-54
- 26% are 55-64
- 21% are 35-44
- 14% are 24-35
- 65% are from U.S.

## SITE TRAFFIC

6.2K	4.5K
Monthly Page Views	Monthly Unique Visitors
971	52K
Newsletter Subscribers	Social Media Reach



## SOCIAL MEDIA



30,155 Followers  
@vaneberlin



18,500 Likes  
@vaneberlin



680 Followers  
@vaneberlin15



500 Followers  
@vaneberlin15



200 Followers  
VanessaBerlin



## COLLABORATION OPTIONS

- Sponsored Posts
- Product Reviews
- Events and Travel
- Product placement
- Brand Ambassadorship
- YouTube Collaborations

## PAST AND CURRENT DEALS GARNERED



## CONNECT

Contact me for collaborations and to find out more about how we can work together.

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