



THE DIGITAL STYLINGS OF

Shae Li™

SHAE LI is a lifestyle brander and content creator that specializes in highlighting “must-try” experiences. From individual style to food and beverages, travel destinations to home and self-care, the goal is to call attention to the details that make a product or service unique and memorable.

Each brand partnership promises to inspire and deliver creative content without sacrificing the “real life” experience. Never over-edited or pretending to be something it’s not, SHAE LI seeks to create community around content that has value as well as being aesthetically pleasing, vibrant, and full of color.





ABOUT SHAE

I am the brand leader, content producer and creative writer behind SHAE LI. Over the past five years I have created a personal brand that values community, transparency, realistic navigation of the world we live in.

I am a cancer survivor, plant-mom, craft cocktail enthusiast, lover of all things fashion, and organic skincare devotee. Recognizing that there is beauty and humor in everything, I strive to be a relatable and authentic voice to my online community.

ANALYTICS



Average Story Reach: **400-500 views**

Average Reels Reach: **4.2k views**

Average Engagement Rate: **4.5%**

Average Likes Per Post: **246**

6.7k
followers

2.5k
avg. reach

206k
monthly impressions

Audience Demographics



Top Countries:
U.S.A, Canada, U.K.,
Brazil, Italy

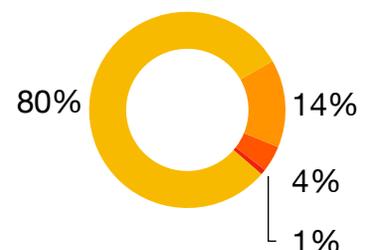
Top States: Maryland,
California, New York,
Pennsylvania, Washington DC



Top Age Ranges
25-34: 58% 35-44: 21% 18-24: 11%



Female
68% Male
32%



● Caucasian ● Black
● Hispanic ● Asian

RATES

\$250 Standard Post

Carousel Post (\$30 per additional photo)

\$90 Story (3 frames)

\$325 Video Post (30-60 seconds) or Reels (15-30 seconds)

\$450+ IGTV (1 minute and up)



BUNDLES

1 Standard Post, 2 Stories **\$350** (\$80 off)

1 Standard Post, 4 Stories **\$525** (\$85 off)

2 Standard Posts, 1 Story **\$500** (\$90 off)

2 Standard Posts, 3 Stories **\$650** (\$120 off)

3 Standard Posts, 3 stories **\$870** (\$150 off)

3 Standard Posts, 1 video post, 2 stories **\$1055** (\$200 off)

Add 30 second video post or Reels to any bundle: **\$250**

Long-term Ambassador rates are available and may vary

Ask about available discounts and create custom bundles

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