

INSTAGRAM STATISTICS



23.3K
FOLLOWERS

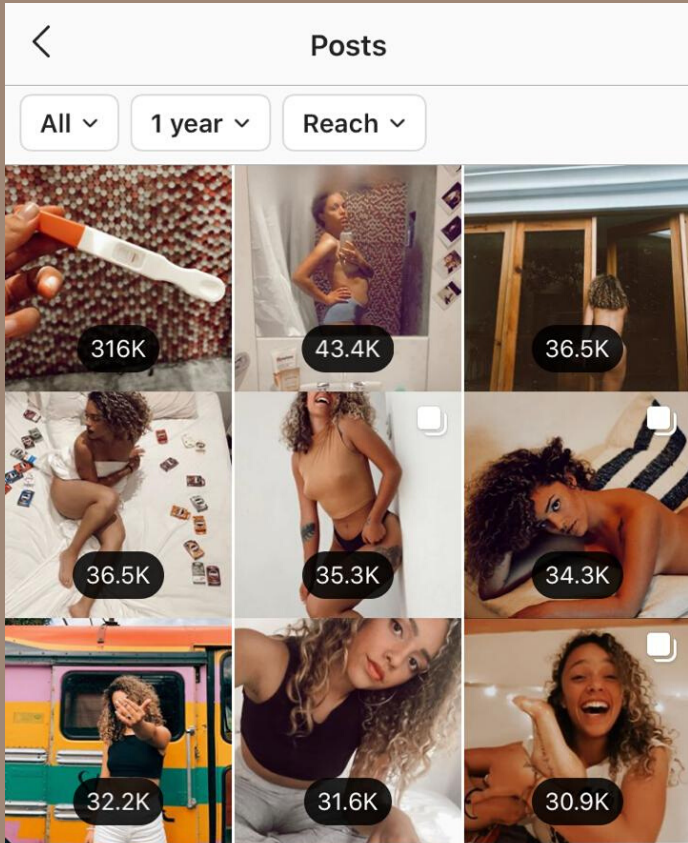
7K
STORY VIEWS

9.8%
ENGAGEMENT

80%
AVG REACH

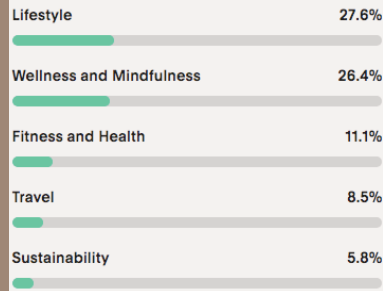
633K
WEEKLY IMPRESSIONS

2019 REACH

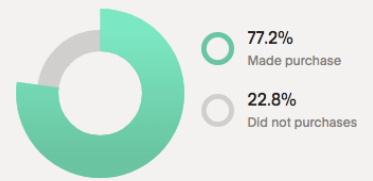


Audience Survey

Audience Category Influence



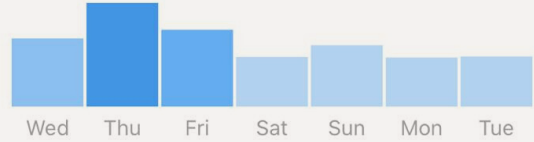
Audience Purchase Decisions



Discovery (i)

20,688

Accounts reached from
Dec 04 - Dec 10

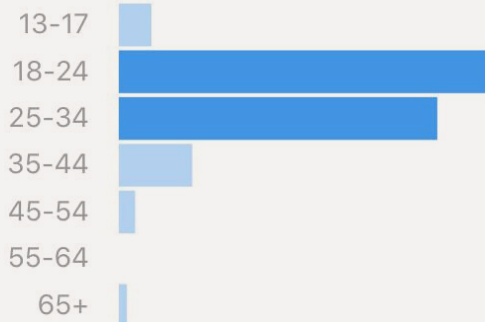


Reach 20,688
-64068 vs. Nov 27 - Dec 3

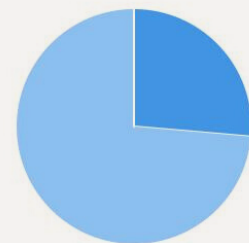
Impressions 633,511
+80922 vs. Nov 27 - Dec 3

Age Range (i)

All Men Women



Gender (i)



feminist. self love .sex positivity .sex education, curls and more.

TESTIMONIALS

[HTTPS://WWW.FOHR.CO/ALEJANDRACAMPOLLO/SURVEY](https://www.fohr.co/ALEJANDRACAMPOLLO/SURVEY)

Fohr Testimonials

“She is not afraid to say the things that need to be said. She is transparent and completely open with her followers. She empowers women and helps people who have suffered violence/ sexual assault and harassment. When I (as a follower) talk to Ale, I feel like she is my friend and I am sure she will do anything to help me and any other guatemalan. I feel represented with her.”

@lanalumendez

Fohr Testimonials

“She is not scared about what other people is going to think about her. She stays true to who she is while she helps and inspires a lot of people. She encourage woman to speak and not to be afraid. I admire her a lot”

@marce.osorio_

Fohr Testimonials

“Her open mind and vibes, to help others with her own experiences, her huge and strong heart to help and transmit her thoughts, she's really incredible, it's to admire what she does”

@Jacob_o_astrid

Fohr Testimonials

“She is a woman who inspires other women to no longer shut up, to have a voice, not to be defeated or overshadowed by anyone, she can help Guatemala develop in the field of sexuality”

@Michelle11_

Fohr Testimonials

“She taught me how to know my body better and how to enjoy my sexuality, also not to forget how awesome she is and her passion for educating Guatemala about sex and everything about taking care of it. She is one of a kind in this world and I think we need more people like her.”

— Anonymous

Fohr Testimonials

“She is an empowering woman that gives advice to all of those who needs it , she is able to make a change in how you see yourself with her influence, she teaches you how to love yourself and take care of your body. She truly cares about the people that follows her , and all the things she recommends are with that goal , to help us. Truly an amazing Person.”

@alecolliat