



meet

Dragana

**Journalist, Blogger, PR and Social Media
Expert, UAE licensed INFLUENCER**



INSTAGRAM INFLUENCER

@dubaiblogger

FOUNDER AND CEO OF DUBAI MAGNIFICENT



MAGNIFICENT
Awards

MAGNIFICENT is established as the Gulf's biggest awards project that recognizes and rewards excellence across different industries and fields. The very best individuals, respected thought-leaders, movers and shakers of the region, down to humble personalities and true role models, our goal is for great humans to be glorified! Genuine people, authentic places of Dubai, lavish brands, business excellence... only the best gain an exclusive opportunity to be nominated across multiple categories. All the selected candidates worth the title, but our citizens will decide the ones who will hold the MAGNIFICENT trophy!



GOVERNMENT OF DUBAI



Tourism للسياحة

LUXURY

Dubai Lifestyle

TYCHE

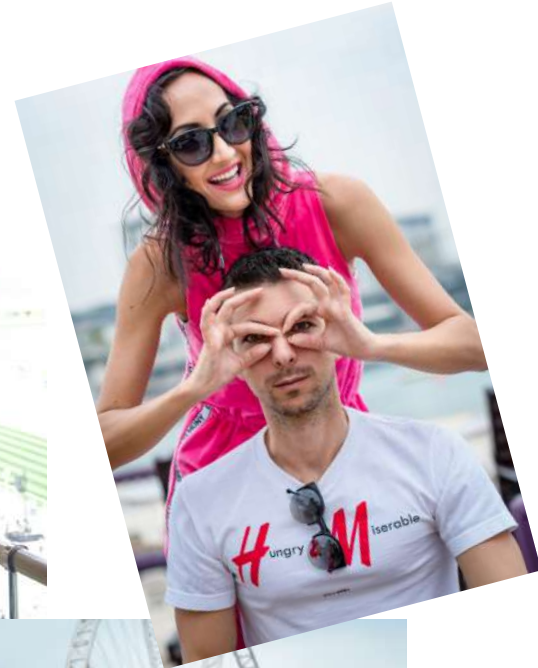
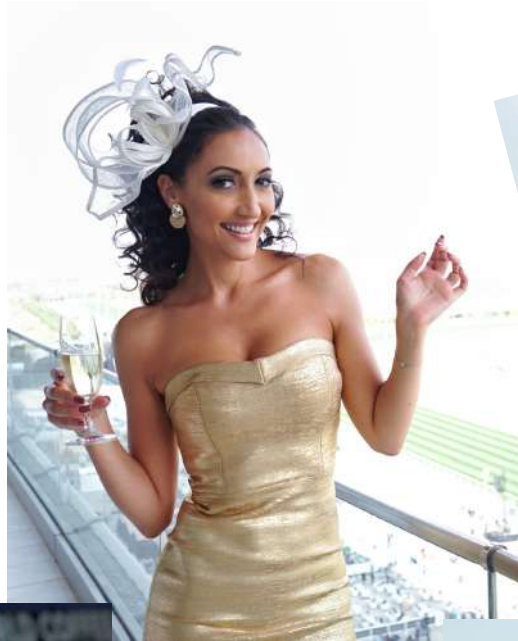


Posh images and professional YouTube videos offering a glimpse into the world of EXOTIC TRAVEL, LAVISH HOTELS, HIGH FASHION...



WORLDS' FAMOUS FASHION BRANDS

KURT
GEIGER



AMERICAN
RAG **CIE**

Supreme

LV



Lecturer at:
FAD FASHION INSTITUTE



**INSTITUTE OF
LUXURY
FASHION
& STYLE DUBAI**

Course Title: Fashion Business & Entrepreneurship
Module Name: Fashion Blogging & Digital Marketing

- Introduction to Fashion Journalism
- Introduction to the Major Publishing Companies
- How to create a BLOG and develop the business of blogging
- Importance of Networking / Events in Fashion Media
- Social Media Marketing
- Word of Mouth (WOM) VS Word of Mouse (WOM)
- Online Campaign Management
- Tablet Advertising Strategy
- Affiliate Marketing and Online Cross Promotions



EXCLUSIVE INTERVIEWS



Sheikh Saeed @uncle_saeed



Mambo Brothers
at London Summer Festival

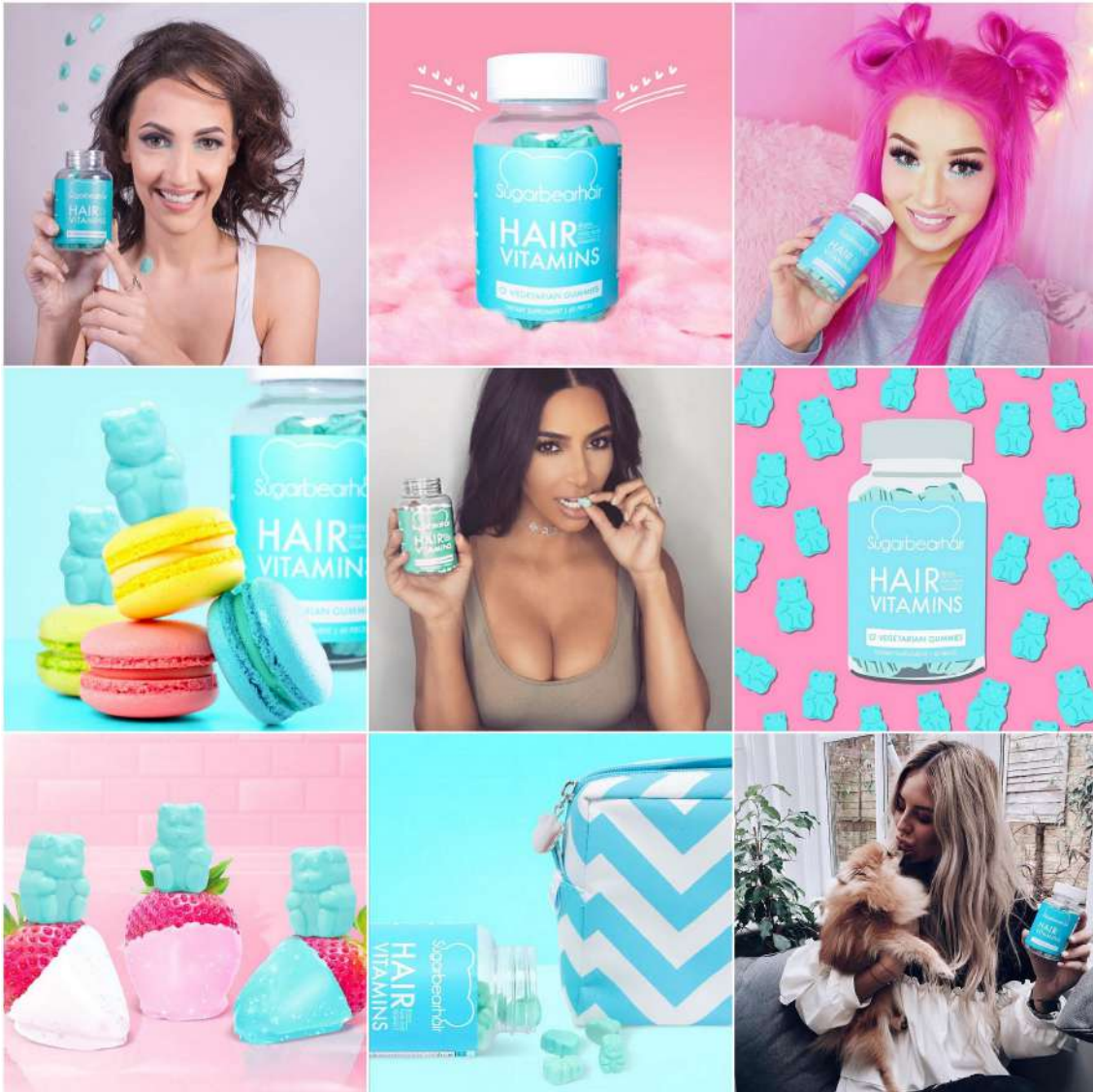


INDEX Design Series



Dubai Art Week

Participation in Multi-Million Dollar Campaigns alongside the most powerful influencers and A-list celebrities



DIGITAL PANEL DISCUSSION FOR VISIT CALIFORNIA



Moderating Digital Panel Discussion on latest Social Media trends for the Visit California official delegation. Interviewing other popular bloggers of Dubai, we've been sharing our experience and knowledge on **How to attract UAE high society to visit California.**



weeSography
WASSIM RASLAN



**DISCOVER ONE OF THE TOP MOM BLOGGERS IN DUBAI
MARKET YOUR BRAND TO MILLENNIAL MOMS ACROSS GCC**

KIDS MODELING, FAMILY TRAVEL



[View Insights](#)

[Promote](#)



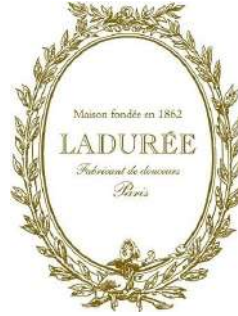
Liked by and 8,658 others

dubaiblogger Weekends at @sheronjumeirah! You should check the blogger guys, for hilarious failed pics taken before we got this perfect one! #WeLoveSheron

[View all 125 comments](#)



INTERNATIONAL BRANDS REVIEWS



HOTELS AND TRAVELS



Posted on 07/03/19, 1:58pm

3.9K 116 96 27

232

Actions taken from this post

Profile Visits	220
Replies	2
Website Clicks	10

Discovery

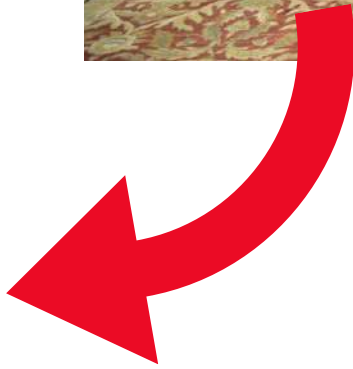
16,495

Accounts reached
85% weren't following you

Follows	7
Reach	16,495
Impressions	511,714
From Explore	201,020



**Sheraton JBR
Promotion of the beach
and The Royal Suite**

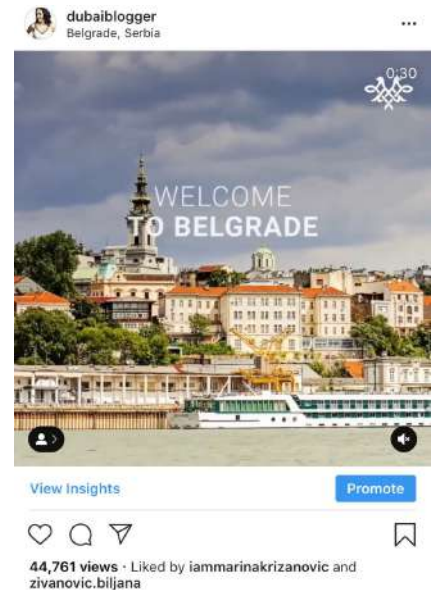


**One & Only Royal Mirage
DRIFT Beach Club**

6.8K 108 0 150

2,627 Profile Visits 9,553 Reach

**Etihad Airways
AIR Serbia
"Visit Belgrade"**



dubablogger
Belgrade, Serbia



View Insights

Promote

44,761 views · Liked by iammarinakrizanovic and zivanovic.biljana

Multiple campaigns promoting luxury hotels, stay-cations, and high-end family travel experience

Interview for Canadian
Luxury travel Magazine

Start Planning Your Dubai Vacation Immediately With These Hot Tips

Dubai is the city of extravagance—bigger, better, faster, stronger. With the help of local blogger/influencer Dragana Radosavljevic, we give you five things that should be on your radar for your next Dubai trip, through the influential eyes of a local.

Waldorf Astoria Ras Al Kaimah



**I FEEL
SLOVENIA**

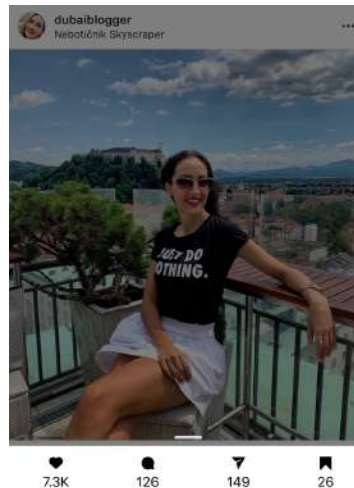
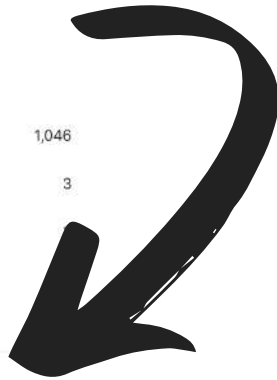
**SUMMER 2019
OFFICIAL SLOVENIA TOURISM AMBASSADOR**



1,046 Profile Visits 42,949 Reach

1,055 Actions taken from this post

Profile Visits	1,046
Replies	3
Website Clicks	
Texts	
Calls	
Discovery	
	42,949
	Accounts reached
	90% weren't following you
Follows	57
Reach	42,949
Impressions	56,332
From Hashtags	42,082
From Home	5,863
From Profile	5,666
From Other	2,721



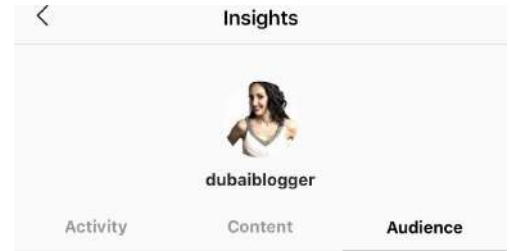
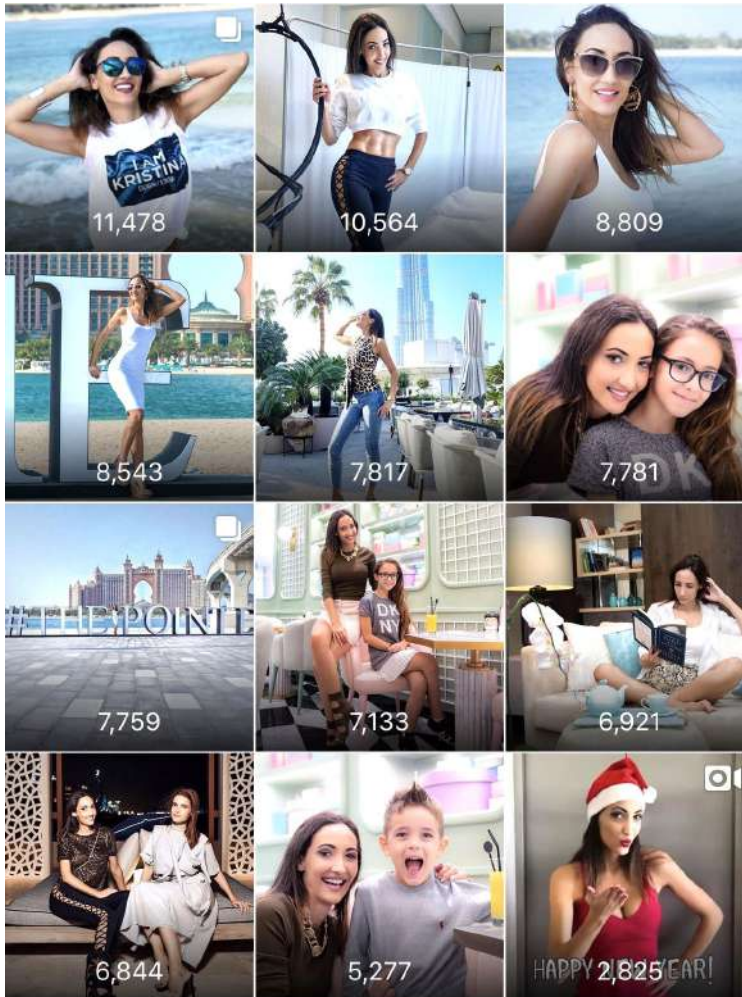
286 Profile Visits 23,859 Reach

204 Profile Visits 25,342 Reach



STATISTICS

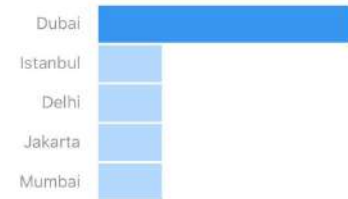
216 000 followers



216,235 followers
477 vs. Jun 01 - Jun 07

Top Locations

Cities Countries



**75 % DUBAI AND GCC
BASED FOLLOWERS
ENGAGED IN EACH POST**

Audience Interests



*Do you want your brand to be famous in the UAE?
Do you want higher quality of sales?*

REACH OUT TO THE UAE HIGH SOCIETY



**Contact us directly
hello@dragana.net
00971 55 7879132**