

# Sincerely, Onyi

**motherhood | lifestyle | travel**

## ABOUT

Onyi is a 30-something Nigerian American Content Creator sharing her life as a quick-witted and playful, working mom of 2 toddlers, and maintaining a long distance marriage; all while practicing medicine as a Physician Assistant. She has over 8 years in the industry as a motherhood, lifestyle and travel blogger, creating empowering content for her community of professionals (mostly moms) with children between the ages of 0-14.

Onyi is also a motivational speaker and has been featured in publications such as The Every Mom, Voyage Houston, and The American Academy of Physician Assistants.



## VIDEO CONTENT



## AFFILIATIONS

- Mazda
- Pampers
- Old Navy
- Palmer's
- Verizon Wireless
- Frost Bank
- H-E-B
- Trunk Club Women
- CDC (Center For Disease Control)
- Graco
- Burt's Bee's
- Kimpton Hotels
- Texas Department of Transportation



30K+

3% average engagement  
2K+ average IG story views



1K+



500K+

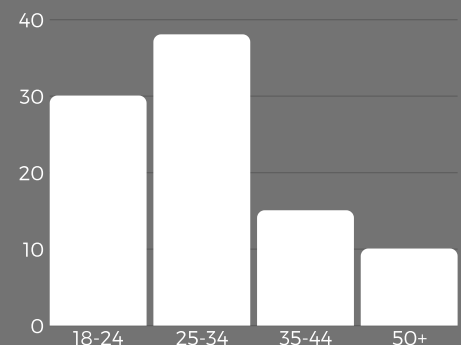
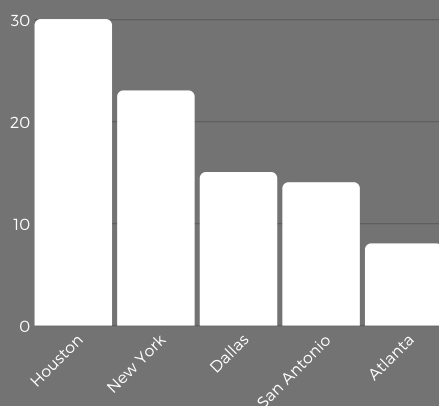
Monthly Views



1K+

## AUDIENCE STATISTICS

29,000 users monthly  
32,000 monthly pageviews



## TRAVEL

Sincerely Onyi is unique in that we focus on family travel with toddlers. As our generation continues to make travel a priority, we provide guides that range from affordable travel tips to luxury resort stays. We love creating branded video content including vlogs during our travels.



## MOTHERHOOD

Time is a precious commodity, especially as a working mom. That's why I love sharing brands that are #BusyMomApproved. Our audience of young parents enjoy a variety of topics from exclusive pumping, potty training and more while raising two active toddlers.

## LIFESTYLE

Our audience of young professionals want topics centered around work-life balance. I strive to find them solutions for affordable fashion, beauty, healthy eating on the go and selfcare. Every day through my blog and social media channels my readers look to Sincerely Onyi for family fun and support.



## Services

- Press Trips/FAM Tours
- Sponsored Posts
- Professional Lifestyle Videos
- High Resolution Photography
- Public Speaking Engagements
- Fashion Collaboration
- Giveaways
- Instagram Takeovers
- Hotel, Restaurant, & Product Reviews
- Event Coverage & Hosting