



THE

Flora

MISFIT

FASHION & BLOGGER ON-CAMERA
HOST & BLOGGER

JAMÉ JACKSON

WWW.JAMEJACKSON.COM



ABOUT
JAMÉ JACKSON

Jamé Jackson is an award-winning style, beauty and media expert with a decade's worth of print and digital experience. She's held prestigious roles across fashion, beauty and tech, including: **BuzzFeed**, **Yahoo Lifestyle**, **Verizon Media** and **Time, Inc.**

She is the founder of **TheBlondeMisfit.com** and accompanying podcast, **TheBlondeMisfit Podcast**.

She has also made appearances on panels, keynotes and digitally-first video series, speaking to beauty, style and body positivity. Through her work, Jamé expands the conversation around fashion and beauty, leading digital programming, content packages, branded and sponsored content as well as multicultural storytelling.

5K+

WEBSITE & BLOG
HITS

10.4K

INSTAGRAM
FOLLOWERS

30,000+

PINTEREST
MONTHLY
VISITORS

150,000+

MONTHLY
TWITTER
IMPRESSIONS

JAMÉ JACKSON

TheBlondeMisfit Podcast

Jamé Jackson

Arts

★★★★★ 5.0 • 8 Ratings

[Listen on Apple Podcasts](#)

MAY 28, 2021

Rent the Runway's

On this episode, we discuss a roundup of the best fashion sustainability in the fashion industry.

[PLAY](#) 35 min

MAY 21, 2021

Haters Gon' Hate -

Hey y'all. Today we're talking about and in abundance, especially today's episode is dedicated to...

[PLAY](#) 32 min

MAY 14, 2021

3 Things To Consider Before Getting

In December 2020, I had the honor and distinction of being named a graduate of the Fashion Institute of Technology College in New York City. My program last...

An award-winning website and internationally recognized podcast.

THE BEST BEAUTY PRODUCTS ON SALE AT NORDSTROM RIGHT NOW



Jamé is a fashion and beauty activist, culture commentator and media personality. She is also the Editor in Chief and Director of TheBlondeMisfit and TheBlondeMisfit Podcast.

Type some keywords...

JOIN OUR MAILING LIST:



Demographics

25-44

AGES

87%

WOMEN

15+

INTERNATIONAL COUNTRIES

\$65,000+

HOUSEHOLD INCOME

FASHION & BLOGGER ON-CAMERA
HOST & BLOGGER

JAMÉ JACKSON



HOME BEHIND THE MISFIT FASHION BEAUTY CULTURE

WHERE EVERY MISFIT FITS IN

CONTACT US

HERE'S WHAT I BOUGHT FROM THE CHRISTOPHER JOHN ROGERS X TARGET ...

VIEW POST

Mar 2021 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 128K impressions

NEWS: Ya girl got her own beauty live show on Yahoo and ITK! 🎉🎉 Every Monday at 1 PM EST I'll dish my unfiltered thoughts on products, brands, and the latest news happening in the world of beauty. Tune in, get your life, shop and slay with me! yahoo.com/videos/inthekn... pic.twitter.com/EZAlpaNRye

Top mention earned 14 engagements

Brittney Oliver @Britt_S_O · Mar 18
[@katie_robertson](https://twitter.com/katie_robertson) @TheBlondeMisfit well.
♥ 1
[View Tweet](#)

Top media Tweet earned 3,109 impressions

Waking up on Monday and realizing I have to do an entire work week to Friday AGAIN. pic.twitter.com/vcJsxWK3PP

MAR 2021 SUMMARY

Tweets	206	Tweet impressions	287K
Profile visits	3,225	Mentions	112
New followers	27		

IN THE KNOW. LIVE: BEAUTY

MONDAYS @ 1PM EST

JOIN IN THE KNOW SENIOR BEAUTY EDITOR JAMÉ JACKSON AS SHE DIVES INTO THE NEWEST PRODUCTS AND LATEST TRENDS EACH WEEK.

BEST IN BEAUTY

UPDATED MAKEUP FINE (WITH PRODUCT COMMENDATIONS!)

THE BEST BEAUTY PRODUCTS ON SALE AT ...

EXPENSIVE MAKEUP WORTH IT? (WHETHER YOU'RE A ...)

LIFESTYLE

3 WAYS TO LOOK RICH WHILE ON A BUDGET

View Tweet activity

View all Tweet activity



HERE'S WHAT I BOUGHT FROM THE CHRISTOPHER JOHN ROGERS ...



theblondemisfit [Edit Profile](#) [Reset](#)

279 posts 10.3k followers 2,209 following

Jamé Jackson | NYC Blogger
Journalist
Host, ITK Beauty Live
Beauty & Fashion Blogger | TheBlondeMisfit.com
Journalist | Consultant | On-camera Talent
PR@theblondemisfit.com
www.theblondemisfit.com

- Blackness
- TBM Podc...
- Press
- NYFW
- Accessori...
- Fashion
- Beauty

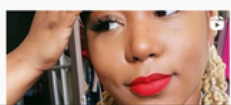
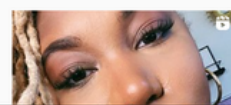
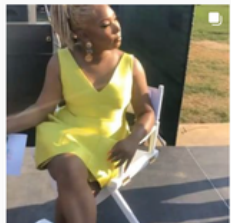
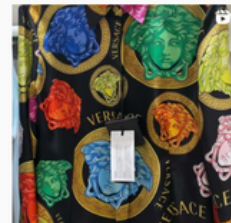
JAMÉ

3 WAYS TO LOOK RICH WHILE ON A BUDGET



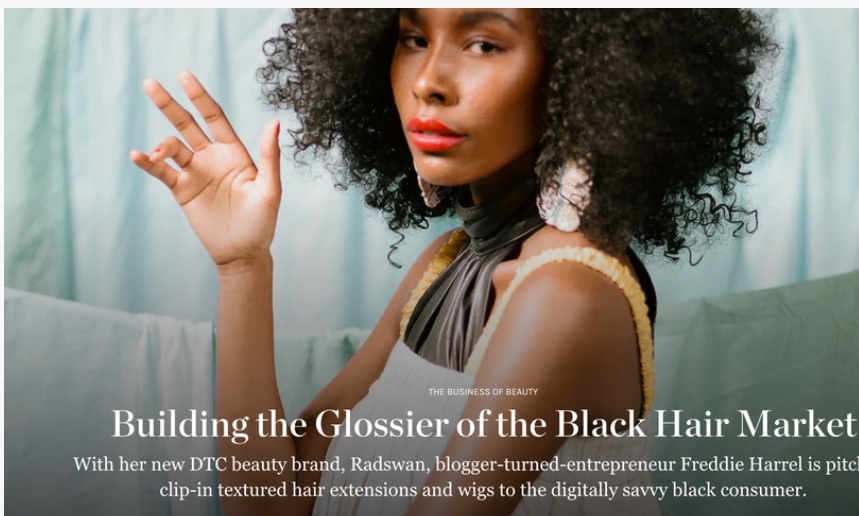
Jamé Jackson @TheBlondeMisfit

Days I just bought this IFORD coat that is gorgeous but it was so expensive I was physically ill lol.





WHAT MAKES ME POPULAR



TRUSTED FASHION & BEAUTY EXPERT

Features: Business of Fashion, Refinery29, Essence, Yahoo Lifestyle, Google, StyleCaster, Hello Beautiful, and more.



ON-CAMERA PERSONALITY / 5 MM+ VIEWS

A professional and interactive on-camera personality who has led livestream and short-form and long-form video.

Jamé is available for:

- Speaking engagements
- Social media campaigns
- Hosting and keynoting
- Branded campaigns
- Editorial commentary
- Editorial Content
- On-Camera work
- Business Consultations

CONNECT

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www.theblondemisfit.com

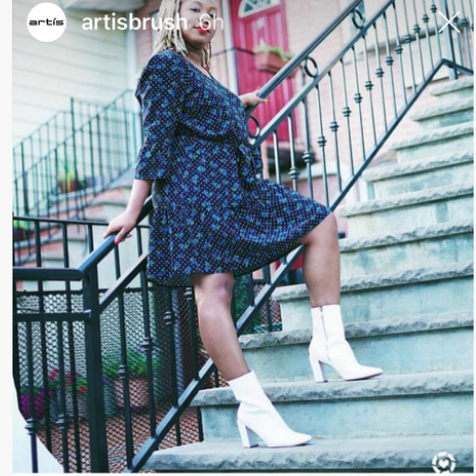


the
STYLETTE

HOME FASHION BEAUTY CULTURE LIVING HEALTH LOVE

Stylette of the Day / January 3, 2018

**MEET JAMÉ JACKSON: THE
WOMAN BEHIND THE
BLONDE MISFIT**



JAMÉ JACKSON

Jamé Jackson, @theblondemisfit, is a Style + Beauty writer for @buzzfeed and the founder of The Blonde Misfit, a platform that advocates for women of color. This Women's History Month, we're celebrating Jamé for her commitment to making the fashion and beauty world a more inclusive, diverse environment.

VIDEOS

JAME JACKSON ON MENTORSHIP



Press

allure MAKEUP SKIN HAIR WELLNESS CELEBRITY

Meet the Finalist: Jamé Jackson

PRODUCED BY ALLURE WITH COVERGIRL



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verizon^v
media



yahoo!



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STYLECASTER



**DARK
& LOVELY.**

The Business of Fashion

BOF

HELLO BEAUTIFUL