



*„My inspiration is the small and big cities of the world. I enjoy exciting events, store openings and sharing every aspect of my life with my community.“*

Born in 1989, twenty-something **Chiara** loves to travel the world. Growing up bicultural in Zimbabwe, Africa and later settling in to Berlin, Germany... she loves to learn new cultures, see new places and share this in the digital world. **Chiara**, a trained Personal Shopper visited the London College Of Fashion. As a certified image-consultant she shows the hottest trends and loves to give advice to those who seek it.

# culture with coco

**Chiara**, author of "**Culture with Coco**" is unique and successful with her original Personal Fashion and Street-style. Her unmistakable taste and expertise enriches the digital world in themes like beauty & fitness, travel, interior design and digital lifestyle. Fashion & Lifestyle Blog "**Culture with Coco**" launched in 2012 and since then **Chiara** posts carefully selected and researched contributions, which appear

in English and German several times a week. The increasing number of followers on Instagram show and prove that „**Culture with Coco**“ is the right platform to showcase and share her lifestyle. Her followers can find daily new outfit inspirations and styling tips, suitable for everyday life and special occasions. With her look and feel, she addresses a young and dynamic target group who is enthusiastic about new products and trends!

Fashion

Beauty

Design

Travel

Food & Fitness

Digital Lifestyle



910.000



110.000



80.000



22.000



10.400



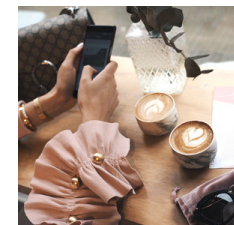
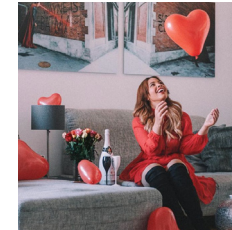
5.500

## Target group

*Culture with Coco primarily addresses a young (18-34 years), urban, trend-oriented female target group in Germany, Europe and the USA.*

## Reference

Sky  
Braun  
Jeep  
Samsonite  
Moët et Chandon  
ghd Hair  
Disaronno  
Cluse



## Contact

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