

ABOUT AMANDA



My name is Amanda, and I am a 23-year-old Canadian beauty blogger, freelance makeup artist and public relations consultant. Makeup is my creative outlet and I love exploring new techniques and trends and sharing them with my audience. My goal as an online influencer is to show case my creativity through makeup, teach my audience tips and tricks and review the latest beauty trends and products. Working as a public relations consultant at a communications and design firm allows me to integrate my daily practices such as social analytics, engagement rates and design elements in all my social platforms.

PLATFORMS



@AmandaSperoni +10,500 followers



/AmandaMaria6 +2,250 subscribers



@AmandaSperoni +1,600 followers



AmandaSperoniYT +800 likes

COLLABORATIONS & PARTNERS

Mary Kay Canada
L'Oreal Canada
Pixi Beauty
Derma E
Purlisse
Mai Couture
Tangle Teezer

Flirt Cosmetics
CHI
Bianco Smile
NYX Cosmetics Canada
Eva NYC
Essence
PUR Cosmetics



GET IN TOUCH

I'd love to collaborate with your brand!

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