

Style Her Strong Blog

LIFE & STYLE

104 Oakview Drive
Ligonier, PA 15658

Email: kalynletizia@gmail.com
Web: www.styleherstrong.com



ABOUT ME

Kalyn Letizia

As a creative soul, I was always on the search to quench my creative thirst, and found myself a blogger. I am the mother of a young family. I married my husband, Alex, five years ago. We have a sweet and strong four-year-old daughter, Lilly. She is usually in a matching outfit with me. During the work day you will find me as a stylist and a group fitness instructor. I work from home which is a blessing that allows me to be home with my daughter, and gives me a great deal of flexibility with my blog. Blogging is a pillar in my life, and I love sharing my style and life with others as I transition from each stage of life and grow in hopes that I will inspire others to live their best lives. Thanks for taking the time to get to know me. Please feel free to reach out with any other questions, as my life summary can't fit in a box!

· xo, Kalyn

BLOG STATISTICS

4,578
Unique Visitors

27,000
Pageviews

321
Total Subscribers

DEMOGRAPHICS

Audience:
78% Female
22% Male

Location:
75% USA
25% U.K.

ABOUT THE BLOG

Style Her Strong

by Kalyn Letizia



S Style Her Strong Blog was started in September of 2018 after I received multiple requests from my social media following to do so. I focus on budget friendly preppy, classic & feminine style as well as kids' and "mommy and me" styles. I am still very involved in the fitness community so you can always find a good workout or recipe on my Instagram stories. My family loves to travel, and I love to share all my favorite traveling tips and tricks from booking hotels and flights, to planning the perfect vacations, to helping the new mom travel with her kiddos with ease. My goal is to help women, specifically mothers, live fulfilled and stylish lives but in an attainable fashion. Thank you for your interest in Style Her Strong blog. I look forward to potentially working with you.

Style Her Strong Blog

LIFE & STYLE

104 Oakview Drive
Ligonier, PA 15658

Email: kalynletizia@gmail.com
Web: www.styleherstrong.com



SOCIAL MEDIA REACH



461 Followers
@styleherstrong



10K Followers
@styleherstrong



600 Followers
@styleherstrong



930 Followers
@kalynletizia

PARTNERSHIP OPPORTUNITIES

- Blog Post with Social Media Amplification: \$100
- Instagram Post: \$50
- Product/Travel Review
- Brand Collaboration
- Sponsored Contest/Giveaway

Let's Connect!



For more information and to discuss sponsorship opportunities,
please contact kalynletizia@gmail.com

Style Her Strong Blog

LIFE & STYLE

104 Oakview Drive
Ligonier, PA 15658

Email: kalynletizia@gmail.com
Web: www.styleherstrong.com

Past Brand Collaborations:

- Brooks Brothers
- Pottery Barn Kids
- Lilly Pulitzer
- The Beaufort Bonnet Company
- Marleylilly Kids
- thredUP
- Eva NYC
- I Love Jewelry
- ProSource
- FitTea
- PinkBlush
- MissFit
- Rockets of Awesome
- Apolis
- MiaBella Boutique
- SwimZip
- Kid Wonder Box
- Pixie Crush
- Vionic Shoes
- Kim and Proper
- High Brew Coffee
- Mott & Bow
- Fairy Tale Hair Care