

ROSI ROSS

Business

Aesthetics

Lifestyle



www.rosiross.com



Rosi Ross is a fashionista of Venezuelan-Panamanian roots currently based in China..

With a wide range of experience in different media fields, provides content and services to personal clients, brands and media.

As one of the industry's top professionals, Ross has crafted a unique expertise in finding the perfect blend between tech, e-commerce, media and fashion.

Her work features magazines, TV, fashion shows, look books, social media branding, personal shopping and individual wardrobes design.

As a entrepreneur, TEDx contributor and blogger, Ross is continually inspired by the concept of aesthetics and the many ways it can be applied in technology, life and business.



PERSONAL CONCEPT



As a digital expert my main purpose is to create content and concepts that put together brands and different markets. Either expressed as a set, fashion shoot, Instagram flat layer, personal shopping or post the main purpose is to compact a full idea and transform it into a live valuable substance for any target market.

From Clothing to Hotels, quality about content, aesthetics and sales can be linked and introduced in many different ways. As an expert in the matter, the main idea is to grow from “what is on trend” and make that trend more likable delivering experiences for individuals or fuel sale channels for businesses.

RR DATA

INSTAGRAM



1,297 posts
7,338 followers
707 following

Promotions

Edit Profile

Rosi Ross 罗天择

Entrepreneur

Venezo-Pana in China

Fashion Virtualization & Aesthetics

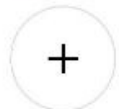
Live better. Do better. Earn better

I can't tell you so I show you

rr@rosiross.com

rosiross.com/hong-kong-best-rooftops/

Baoshan, Shanghai, China



New



Motivation



Music



Books

Organic traffic: 4000-7000 visit a week

Top SEO locations: USA - Panama

New locations (2019): Qatar - Dubai

Ages: 20-34

Profiles: women-men

Interest: Business, lifestyle, fashion, personal development, money mindset.

Average post: 1-2 post a day

Average likes: 400-600 likes per picture

Profile link: 100-200 visit per link

***ALL ORGANIC TRAFFIC ***

Gender



61%

Men

39%

Women

Interactions

4,892

Actions taken on your account
from
Dec 25 - Dec 31



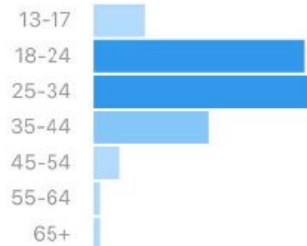
Profile Visits

+3,344 vs. Dec 18 - Dec 24

4,892

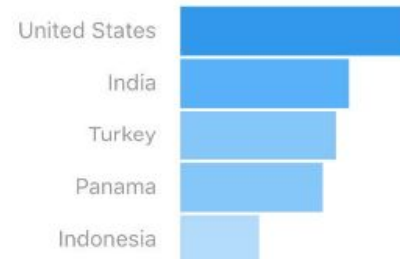
Age Range

All Men Women



Top Locations

Cities Countries



RR DATA

BLOG



LEARN WITH ME



BUSINESS



LIFESTYLE

LATEST STORIES



BUSINESS

ONE YEAR GOAL PLANNING

Perhaps, you have already committed to a "New Year's resolution" which is a good start! However, resolutions tend to be all or nothing! So, instead of a resolution, set goals.

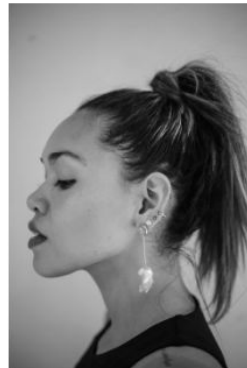


LIFESTYLE

CHRISTMAS. STAYING IN SHANGHAI.

In China only about 1% of people are Christians so Christmas is celebrated only in the major cities. It's not even a holiday during December 25th so here is my list of things

ABOUT ME



Organic traffic: 300-500 visit a week

Top SEO locations: USA - Panama - UK - Australia

New locations (2019): Qatar - Dubai

Ages: 20-34

Profiles: women

Interest: Business, lifestyle, fashion.

Average post: 1-2 post a week

Average link click: 90-150 per link

Newsletter sign up: 26k

***ALL ORGANIC TRAFFIC ***

RR DATA

FACEBOOK



Rosi Ross 罗天择
@itsrosiross

Home

Posts

Videos

Photos

Community

Reviews

About

Offers

Post Reach

December 25 - December 31

634

People Reached ▲ 75%



Page Responsiveness

As of December 30, 2018

89%

Response Rate ▲ 0%

12 hrs 45 mins

Response Time ▲ 0 hrs 0 mins

Recent Promotions on Rosi Ross 罗天择

Ads activity is reported in the time zone of your ad account.

+ Cre



Boosted Post

Big dick energy. It's a thing.

Promoted by Rosi Ross on Jun 28, 2018
Completed

1,829

People Reached

701

Post Engagement



Boosted Post

Strong renqing means a strong accumulation of...

Promoted by Rosi Ross on Jun 26, 2018
Completed

6,168

People Reached

1,820

Post Engagement



Boosted Post

Today I took time to write about Mianzi or Face,...

Promoted by Rosi Ross on Jun 22, 2018
Completed

5,216

People Reached

75

Landing Page Views

Account: @itsrosiross

Organic followers: 1500

Top SEO locations: USA - Panama - China - HK

New locations (2019): Qatar - Dubai

Ages: 20-34

Profiles: women - men

Interest: Business, lifestyle, fashion.

Average post: 4 daily

Average reach: 120-240 per post

Average click: 15-60 per post

***ALL ORGANIC TRAFFIC ***

Average post: 2 daily


Average reach: 1000 - 6000 per post


Average click: 60-2000

***ALL PAID TRAFFIC ***

RR DATA

Other Social Media





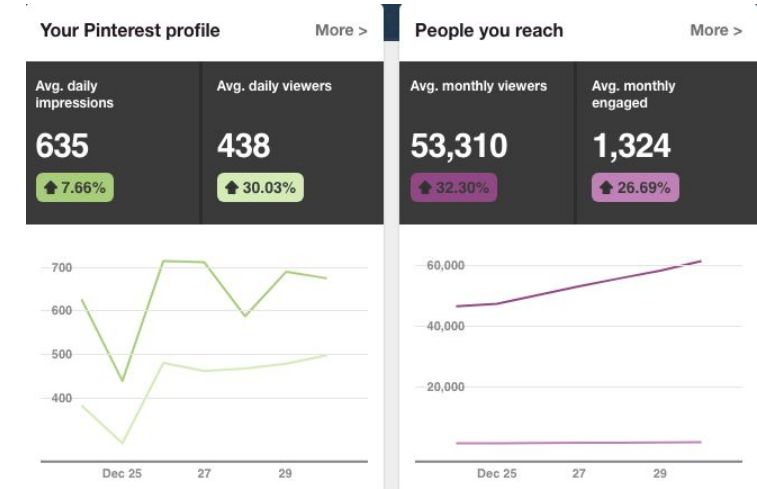
Rosi Ross

61.6k monthly viewers

Shanghai
www.rosiross.com

Venezo-Pana living in #Shanghai. My life is coffee, travel and good aesthetics. Namaste.

Overview Boards Pins Tries Activity Followers Following





Rosi Ross

@Rosi_Ross

Tweets 18.1K Following 906 Followers 526



Rosi Ross

Fashionista

Fashionista & Digital Expert

Venezo-Pana living in Shanghai.

I do a lot of things for a lot of Mass Fashion Companies in China.


My life is coffee, travel and good aesthetics.







Namaste.

www.rosiross.com 

Edit

79 Followers

Credentials & Highlights 

-  Add employment credential
-  Studied Fashion and Style & Marketing at MBA in Marketing
-  Lives in Shanghai
2016-present
-  Knows Spanish
-  138.7k answer views
4.7k this month
-  Active in Spanish
61 Answers

PARTNERS

DIGITAL MARKETING



A brand, a company or a website doesn't exist without a solid community. Social media and KOLs or Influencers, mixed with smart and original content with strong visuals are the perfect partner to build a strong presence on the internet and outside of it.

Gemline®



suscong
A Step Forward in Comfort Solutions

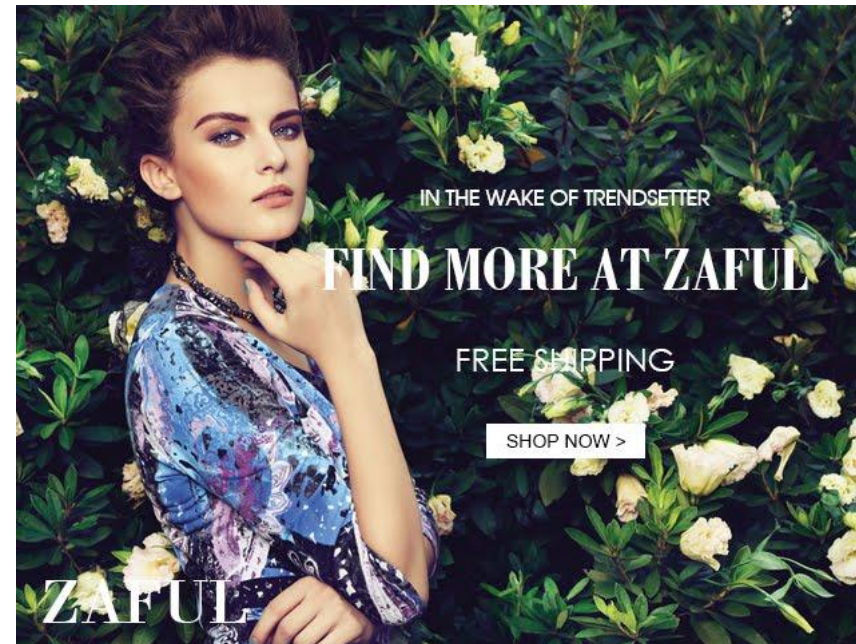
xixilab



ZAFUL



Rosegal



ZAFUL

Content for online channels
FB and IG
2016

SAMMYDRESS.
www.sammydress.com
 Social Media Visuals
 Flat Layers
 2015-2016





Pilomena.
www.Pilomenapty.com
 Visual Merchandising
 Fashion Styling
 Flat Layers
 2015-2017

MARIPA.
Product Styling
Visual Merchandising
2015-2016





I'll tell you another secret, this one for your own good. You may think the past has something to tell you. You may say that you should listen, should strive to make use of its whispers. You should bend over backward, stoop down low to hear its voice breathed up from the ground, from the dead places. You may think there's something in a face, some, something to understand or make sense of.



breathed up from the ground, from the underworld. I think there's something in it for you, something as under-



ZAFUL

STARTING FROM \$30



Top Canadian model **LISA WINKLER** was a sight and sound, returns to the spotlight at 32, wearing fall's **MODERN** pillow of deliciously **FLUENT** and **TACTILE** dressing.

(c) <http://www.elsevier.com/locate/jmb>

QUESTIONS



10

22

100

644

2000



100




1



100

Figure 1



Rose gal

Rosegal
www.rosegal.com
Editorial
Flat Layers and content
2016



GEMLINE.
www.gemline.com
 Product Styling
 Visual Merchandising
 2016 - 2017

SUSCONG LTD.
www.suscongusa.com
 Social Media Styling
 2016





LUCIA SAGESE
Shenzhen, China
2016



MARCELINA STEPHEN
Amsterdam, Netherlands
2017

CHI DAWSON
Los Angeles, California
2017



SERVICES



Style Of Publication	Quantity	Price
IG Post	1	\$60
Blog Post	1	\$80
Podcast	1	\$100
Styled Picture	1	\$100
Quora links & mention	4	\$25
IG Story	1	\$50
Newsletter post	1	\$80
Newsletter Exclusive	1	\$100
Banner on Website (any)	1	\$250
Promote Product (giveaway)	1	\$100
Promote Product (advertising)	1	\$150
Video Production	1	\$250

*all details are discussed with brands and personal clients.

*each service/package is personalized and arrange to specific brand and product needs.

SERVICES



Other Services	Quantity	Price
IG Post (profile link) + Blog Post	1	\$120
Styled Picture + IG Post	1	\$140
Podcast + IG Story	1	\$180
8 Quora links + Blog Post	1	\$200
IG Story + IG Post	1	\$100
Blog Post + Overall SM Traffic	1	\$250
Video Production + IG Promotion	1	\$300
Video Prod + IG Promo + BlogPost	1	\$280

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*each service/package is personalized and arrange to specific brand and product needs.

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