



Nikki Gilland

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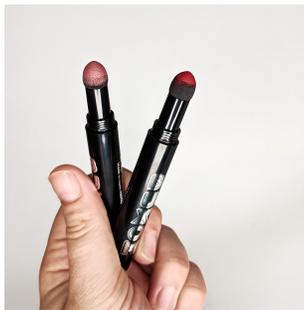
130 Ransom Ave
Lexington, KY 40507
USA



ABOUT NIKKI

I'm a 30-something blogger/IT professional/photographer living in central Kentucky with my husband and our dog. I'm also a traveler, makeup enthusiast, tattoo collector, low-key foodie, music lover and dog snuggler.

BRAND WORK



@buxomcosmetics



@draperjames



@clarisonic



@neutrogena

ABOUT THE BLOG

I started lipstick Latitude back in 2013 as a way to share my love of all things beauty-related. Over the years I've learned that my favorite thing about blogging is sharing all the details that will help people find the thing that's just right for them. That's gradually grown into a mission to help my readers focus on quality over quantity in their lives. So while makeup and skincare are the heart and soul of Lipstick Latitude, I'm also sharing my experiences and thoughts about making the most of every day - everything from makeup reviews to fitness, travel tips to finding the best French toast in the country.

AUDIENCE

Female	92%	Age	
Male	8%	18-24	32%
Avg Social	5%	25-34	41%
Engagement		35-44	16%

STATISTICS

8K+

Monthly Pageviews

6.2K+

Unique Monthly Visitors



3.4K

@lipsticklatitude



1.3K

@lipsticklatitude



1K

@lipsticklat



422

@niccigilland



655

@lipsticklatitude



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SERVICES & RATES

Sponsored Blog Post - 400+ word editorial content featuring your product with original photography & no-follow link to your website. Includes social media promotion (Facebook, Twitter, Pinterest). Product required.

Starts at \$200

Social Media Promotion - Share your product or service with my highly engaged audience. Product required for original photography.

Starts at \$30/post

Product Giveaway - Available with sponsored post or other collaboration. Includes social media promotion (Facebook, Twitter, Pinterest). Product required.

Starts at \$50

Ambassadorship - One sponsored blog post & one Youtube video, plus social media promotion. Product required. Please contact me to discuss terms including time period, post frequency and category exclusivity.

Starts at \$1000

DISPLAY ADVERTISING

Ad requirements - must be submitted in .jpg or .png format, 72dpi

Payments - All major credit cards are accepted via Paypal. Ads will be placed on the first day of the month following receipt of payment.

Leaderboard - \$50/month

Skyscraper - \$40/month

Large Sidebar - \$20/month

Small Sidebar - \$10/month

Large Rectangle - \$40/month

