



AQUILA FARRELL

- aquila@MsChurchDress.com
- 415-867-2544
- MsChurchDress.com

BLOG STATS & SOCIAL AUDIENCE DEMOGRAPHICS

- 8.1 % Instagram Engagement, Fohr Card Certified
- 70K Views to my blog per month
- Top 1% of reviewers on TripAdvisor with over 200,000 views

10K INSTAGRAM
100 TWITTER
1330 FACEBOOK

Location by US State — Top 5

California	21.0%
New York State	13.3%
Texas	8.3%
Florida	7.1%
Georgia	4.6%

Gender

Female	82.4%
Male	17.6%

Age

17 and under	1.4%
18 to 20	8.8%
21 to 24	23.4%
25 to 29	37.5%
30 to 34	21.7%
35 to 44	5.3%
45 to 54	1.3%
55 to 64	0.1%
65 and over	0.4%

ABOUT

Aquila Farrell is a fashion enthusiast who turned her love of fashion and design into a digital brand. Known for mixing high end designer wear with her own custom garments to church, the moniker @mschurchdress was born.

A Biochemist by trade, in 2016, she took a major career leap to focus solely on her blog and never looked back. She now runs her lifestyle website mschurchdress.com from sunny San Francisco where she shares her fashion favorites, luxe travel destinations and beauty must haves.

Today Aquila remains a fixture in the front row of several fashion shows and brand events. She has been featured in The San Francisco Chronicle, Essence.com, Hypehair.com and Kinkycurlycoilyme.com.

When Aquila is not typing on her laptop, she is packing her bags for her next luxury getaway with her husband.

HOW WE CAN WORK TOGETHER

- Product Seeding/ Placement
- Sponsored Posts
- Original Content Creation
- Events and Travel
- Brand Ambassador

PROJECT IDEAS FOR YOUR BRAND IN 2018

- Press Trips
- Special Events
- Sponsored Posts
- Brand Placement

PAST BRAND PARTNERSHIPS

