

# KASSY *on* DESIGN



## about me

Hi! I'm Kassy, a 26 year old married, first time mom to a precious little girl. I have a passion for smart, educated shopping. I brought Kassy On Design to life two years ago to share my everyday world and shopping advice with whoever would listen. It's been quite the surprising and very rewarding ride! In addition to blogging, I am a full time interior designer, an avid reader, and a very dedicated dog mom!

## about the blog

Kassy On Design launched two years ago as a creative outlet for an Interior Designer who wasn't designing. Since it's launch, it's mission has become to provide educated reviews of products to give advice for life, fashion, and interiors and to inspire anyone who dreams of creating a smarter, more beautiful world.

## LET'S CONNECT

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## our stats

97% WOMEN

83% U.S. READERS

16K PAGE VIEWS

58% AGE 24-34

25% AVG. BOUNCE

9.5K UNIQUE VISITS



14.1K+



1015+



2.2K+



800+

# KASSY *or* DESIGN

recent partners



services

## SPONSORED POST

Includes 4-6 high quality images and sharing across all 4 social platforms

\$300

## SOCIAL SHARES

Includes high quality image shared on instagram + 3 story frames

\$150

## INSTAGRAM STORY

Includes instagram story try on haul or product review. 10-15 frames

\$150