



CLUBBING TV

THE WORLD'S FIRST DANCE MUSIC TV CHANNEL





CLUBBING TV IS THE WORLD'S FIRST LIFESTYLE TV CHANNEL
DEDICATED TO CLUBBING, DJS AND DANCE MUSIC CULTURE AVAILABLE IN HD, 24/7
IN OVER 50 COUNTRIES & 100+ MILLION HOUSEHOLDS
(Cable, Sat, DSL, Fiber, IPTV, OTT, Web, Tablet, Mobile apps..)

AVAILABLE IN IBIZA & FORMENTERA ON EVERY TV
via DTT (Digital Terrestrial Television)
MAILLORCA AND MENORCA.



**CLUBBING TV OFFERS TO MILLIONS OF FANS WORLDWIDE
EXCLUSIVE LIFESTYLE PROGRAMS REPRESENTING
ALL THE ELECTRONIC MUSIC STYLES AND FLAVORS.**

- The World's 1st Dance Music TV channel.
- Available in 50+ countries and 100+ Million households.
- 28+ Million monthly TV viewers (4,5 Million monthly TV viewers in France).
- 5+ Million monthly viewers on connected TV's, Web and Mobile apps.
- Available on every TV via DTT in Ibiza, Formentera and Mallorca, Minorca.
- Weekly exclusive live broadcast from the world's best events.
- International & Ibiza Music and Lifestyle premium content.
- Reports from the hottest cities, clubs and events of the planet.
- Lifestyle documentaries from around the industry.
- Live DJ performances from Paris & Ibiza.
- Interviews & talk shows.
- 12 Music video programs representing all the Electronic Music styles.
- Media partner with the most popular clubs and festivals around the globe.
- Media group with over 15 years of professional experience.

CLUBBING TV WORLDWIDE TV REACH :



100+ MILLION HOUSEHOLDS IN OVER 50 COUNTRIES
(30+ Million households in France, Belgium, Luxembourg, Portugal...)

28+ Million monthly TV viewers
(4,5 Million monthly TV viewers in France).

+ IBIZA & FORMENTERA via DTT
(Digital terrestrial television)

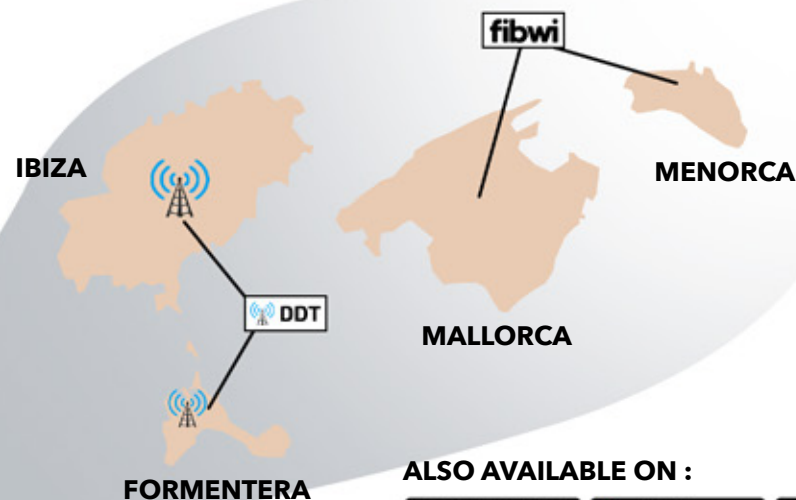
EUROPE PRESENCE :



WORLDWIDE PRESENCE :



BALEARIC PRESENCE :

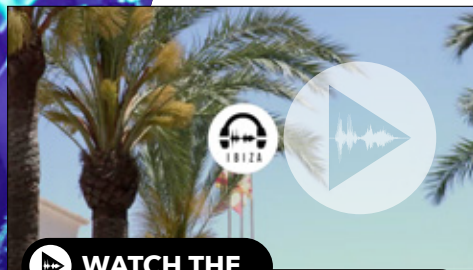


ALSO AVAILABLE ON :





**WATCH THE
CLUBBING TV SHOWREEL**



**WATCH THE
CLUBBING TV IBIZA TEASER**
CASTELLANO





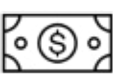
**WATCH THE
CLUBBING TV IBIZA TEASER**
ENGLISH

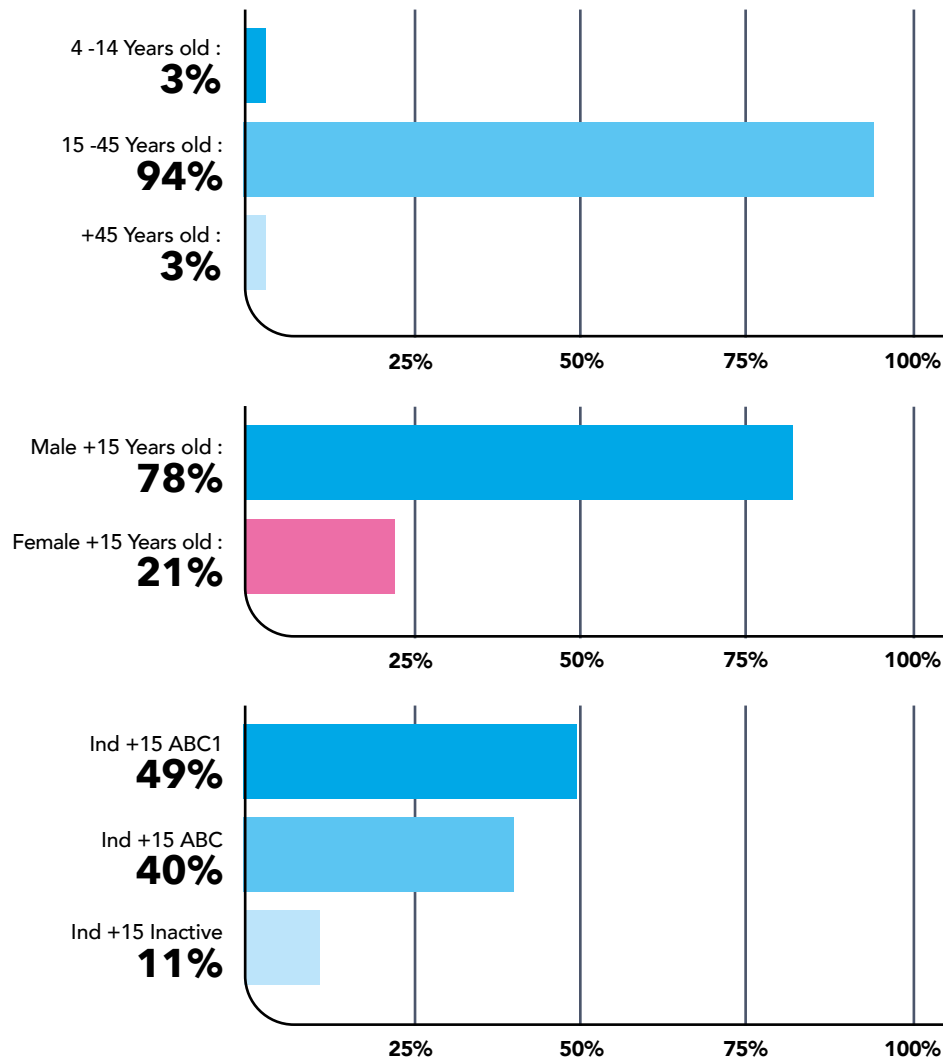


**WATCH THE
CLUBBING TV RUSSIAN TEASER**

THE AUDIENCE OF CLUBBING TV :

OUR VIEWER* IS :

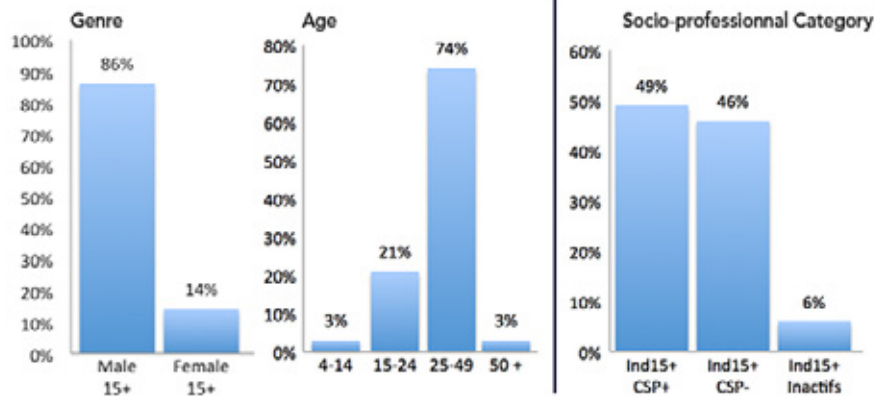
 **Male (80%*)**  **15-45 (90%*)**  **ABC+ (51%*)**



*Sources : Mediametrie, Digitime, Google Analytics, Facebook Analytics, Hootsuite.

AUDIENCE METRICS

LINEAR TV Viewers

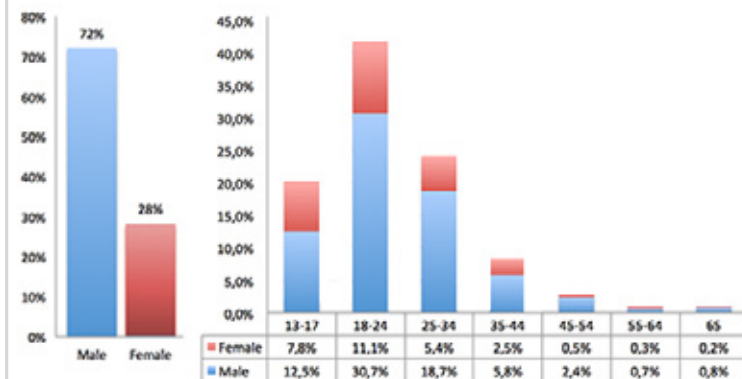


AUDIENCE TV GLOBAL : 28M Monthly TV viewers (50+ countries)

*Sources :Mediametrie

AUDIENCE TV FRANCE : 4,5M Monthly TV viewers (120/150K French viewers daily*)

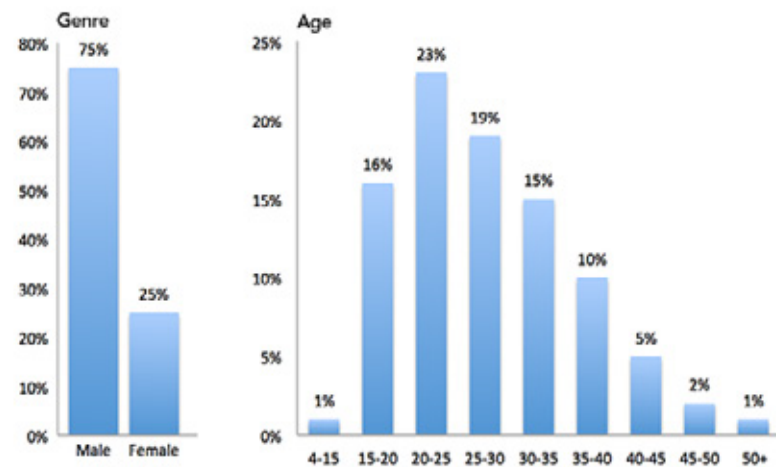
MOBILE Viewers - Clubbing TV Statistics Report



AUDIENCE MOBILE* : 7,5/10k viewers/daily

*Sources :Google Analytics

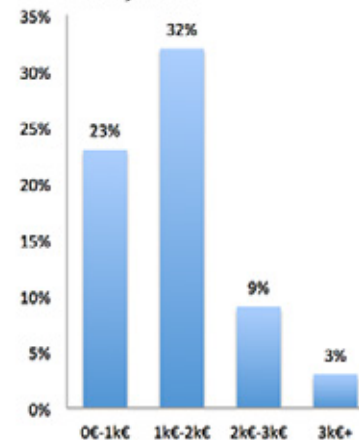
LIVE STREAMING Viewers on CLUBBINGTV.COM



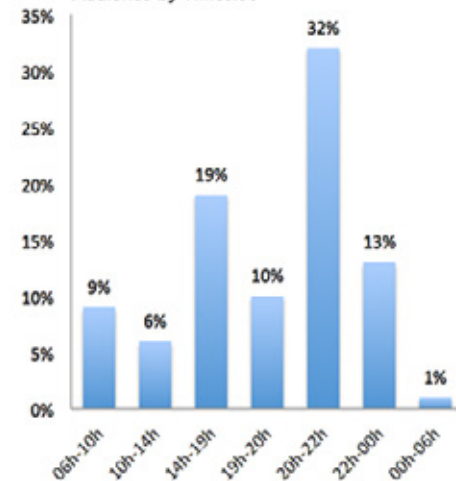
CONNECTED TVs, WEB, MOBILE APPS : 5 MILLION MONTHLY VIEWERS

*Sources : LiveRail, Google Analytics, JW Player

Monthly income



Audience by Timeslot





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