

KRISTALII PAIVEL

SOCIAL MEDIA STATS



ABOUT ME

I'm a homeschooling, nature-loving mother of four little ones. I'm also a professional lifestyle photographer in the Toronto area, so my blog posts and sponsored Instagram content will always include high quality images for your brand.

WHAT I DO

My main platform is Instagram. I post regularly about our unique lifestyle, and I write a blog about it too! Some popular topics include natural parenting, activities for children, nature exploration, homeschooling, and motherhood in general. I love partnering with brands that reflect my interests.

LET'S CONNECT!

@kristalii on instagram
kpaivel@rogers.com
www.ourwildness.com

AUDIENCE



17k + FOLLOWERS ON INSTAGRAM

95% WOMEN

86% AGE 25-44

72% CANADA AND USA

7.7% ENGAGEMENT



KRISTA LII PAIVEL

SERVICES AND RATES

OFFERINGS

Instagram Post and Story \$180

- One tagged Instagram photo featuring your product exclusively, along with a creative caption promoting your brand
- and one tagged Instagram story featuring your product. "Swipe up" feature is available.

Blog Post and Instagram feature \$500

- Blog post (250-500 words)
- A minimum of 5 high-resolution images
- One tagged Instagram photo featuring your product exclusively along with creative caption promoting your brand

Looking for something a bit different? Let's chat!

PAST PARTNERS INCLUDE:

- CELESTIAL SEASONINGS •
- HATLEY •
- BABY DDROPS •
- COLDROPS •
- GREEN BEAVER CANADA •

I'm honored to partner with brands that I genuinely love, and that fit seamlessly into my family's everyday life. Thank you for your consideration!



FAMILY



PARENTING



HOMESCHOOL



POPULAR TOPICS