

# My Violet Delights

*Classic. Effortless. Versatile.*



*hello@myvioletdelights.com*

# About

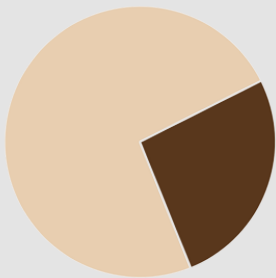
*My Violet Delights (Rachael) creates classic looks that appear effortless. She engages the audience through her “ban on boring style”, advice on dressing confidently in your own skin and 'medium sized styling'. Rachael is not afraid to push new trends and give them an accessible look and voice. She is always on the pulse of what is next in fashion. Rachael connects with her audience through her ambitious nature and an honest tone.*



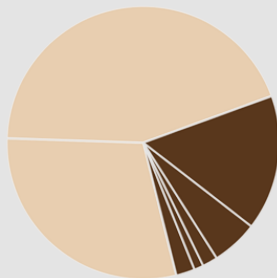
# Audience

*(Instagram) 9.1K+*

*USA 27%      UK 6%*  
*Australia 27%      Canada 4%*



*73% Women*



*Main Audience*

*Age Range:*

*18-24 29%*

*25-34 43%*

*Impressions a Month*



*72.2K+*



*1K+*



*22.4K*



*1.5K*

Some of the Brands We Have  
Worked With...



PRETTYLITTLETHING

IT FEELS  
GOOD To

JORD®



Spendless

TOBI



OSCAR WYLEE

Some of the Brands We Are  
Affiliates With...

MESHKI

THE ICONIC

Wrangler®

PEPPERMAYO

Showpo.

SEPHORA

GLASSONS

apéro

MISSGUIDED

ally  
fashion



VOLCOM



# Straight From the Feed...



View Insights

Promote



Liked by r022mary and others

**myvioletdelights** I am someone who constantly gets headaches and migraines. When blue light filter glasses started popping up on my Instagram feed about three years ago, I honestly was super sceptical. Once I started using them I noticed massive relief in my headaches and migraines. I could literally feel the difference as soon as I put them on. It was crazy. I was expecting if there was going to work it would be minor. How fast it is, is amazing. I have been obsessed with these glasses from [@oscarwylee](#)

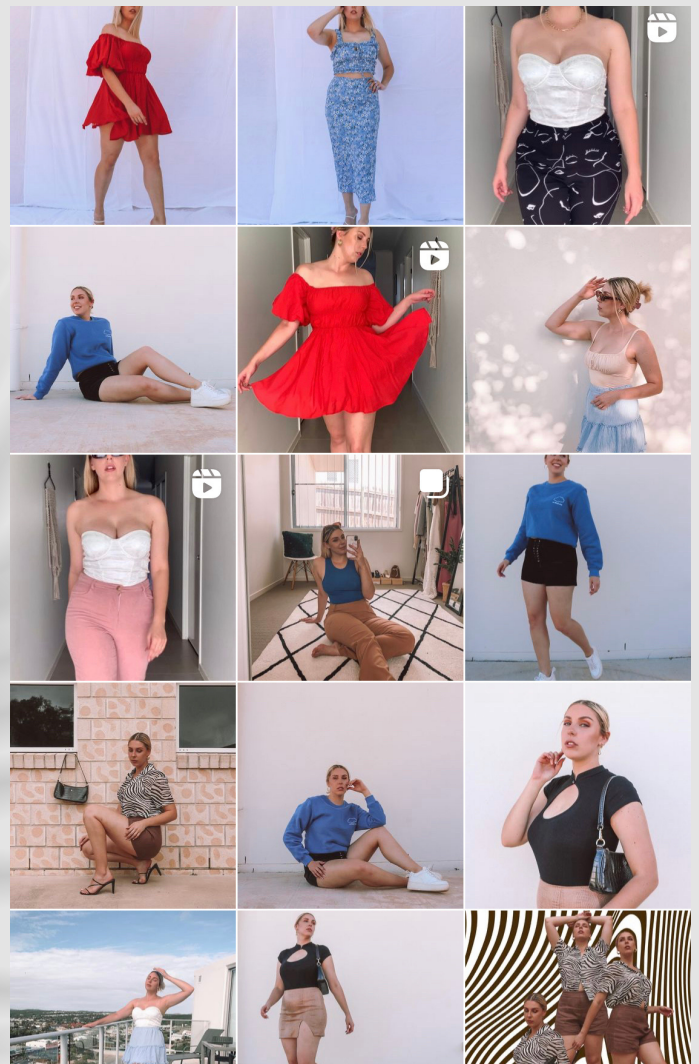
If I'm choosing a piece I'm going to be constantly wearing it must be versatile and look like a classic piece. These glasses seamlessly fit into any look. The subtle gold hardware is so beautiful too 🥰

Glasses: Sonia with blue light filter [#oscarwylee](#) [#gifted](#)

View all 69 comments

**\_lemonsandlace** I've been wanting to try blue light glasses since I'm at my computer all day / my phone! Im glad they work for you! They're cute 🍷

To the left is an example of a post created for Oscar Wylee to showcase their Blue-Light Glasses. Each post is carefully curated for your to ensure it will suit My Violet Delight's audience and show off its best features. Most brands give Rachael freedom to plan and create posts using magic creativity. However, if you have a special something you are looking for she is always happy to take on board your ideas.





# My Violet Delights is available to create the following:

## INSTAGRAM:

- *Post*
- *Carousel Posts*
- *Stories*
- *Reels*

## BLOG : [MYVIOLETDELIGHTS.COM](http://MYVIOLETDELIGHTS.COM)

- *OOTD Post*
- *Review*
- *Store Edit (Post containing favourite store items.*



## FACEBOOK:

- *Posts*
- *Multiphoto posts*
- *Stories*

## TikTok:

- *Videos*

