



## AMINA MARIE

Beauty + Lifestyle Content Creator  
Los Angeles, California

## PAST COLLABORATIONS



NORDSTROM

MAYBELLINE  
NEW YORK

CLINIQUE

SheaMoisture  
Established 1912

IPSY

BURT'S BEES



WHO WHAT WEAR

Neutrogena

bliss

SEPHORA COLLECTION

PANTENE

AMERICAN  
EXPRESS

Paramount  
NETWORK

LOVE beauty AND planet

CONNECT

Contact me to collaborate:

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# amina marie

## ABOUT AMINA MARIE

Amina is a natural hair and beauty blogger passionate about empowering women to embrace their natural, unique selves. As a content creator and former marketing executive, Amina's passion for content marketing has allowed her to cultivate an engaged audience over the last three years. Her online influence began through sharing her transition from damaged to natural curly hair, and has since grown to help women with multiple aspects of their self-care journey, both inside and out.

## COLLABORATION OPPORTUNITIES

- Sponsored Instagram Posts
- Sponsored Giveaways
- YouTube Collaborations
- Product Placement
- Brand Ambassadorships
- Speaking Engagements
- Events & Travel
- Branding Consultations

## DEMOGRAPHICS

87% are women  
24% are 18-24  
45% are 25-34  
80% are from U.S

## SOCIAL MEDIA TRAFFIC

2.4M+  
Total Video Views

80%  
Average Instagram Reach (%)

50,000  
Average Video View

6.2%  
Average Instagram  
Engagement (%)

## SOCIAL MEDIA AUDIENCE



50,400+ Subscribers  
Amina Marie

74.7K



24,300+ Followers  
@aminamarie

[Instagram](#) | [YouTube](#)

