



**31K + Organic Following**

## Who I Am:

**Hannah McLaughlin**  
@hannahsveganlife

Travel | Health | Beauty

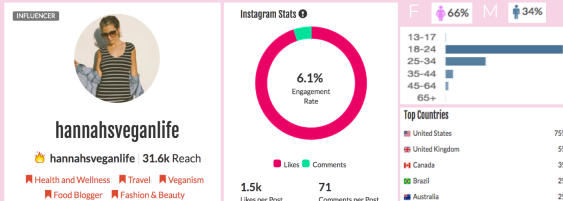
Brand Ambassador 5+ years  
Social Media Influencer 4+ years  
Solo Traveler 4+ years



"My account allows me to highlight veganism, mental well-being & health, fitness, travel, beauty, fashion, and many other focuses in a genuine and organic manner!"

"My passions guided me to partner with, and help market for brands I believe in, being able to genuinely offer my following (new and expanding) insight on quality vegan brands, products, and options my character can proudly align with!" - Hannah  
Hannah's Vegan Life

## Demographics:

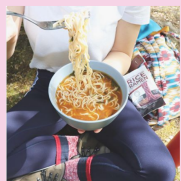


## Post Offerings:

- Story Posts
- Carousel Posts
- Video Posts
- Creative Recipes
- Lifestyle Shots
- Reviews + Demos
- Product Placements
- Product Endorsements
- Unboxing's
- Takeovers + Events
- Contests + Giveaways
- Extended Campaigns



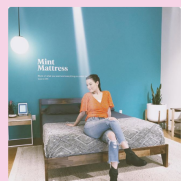
**Boulder Bake**  
@boulderbake  
1,672 Likes, 43 Comments



**Lotus Foods**  
@lotusfoods  
1,410 Likes, 57 Comments



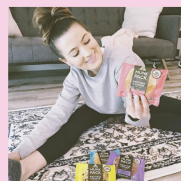
**Native Foods**  
@nativefoodscafe  
2,096 Likes, 215 Comments



**Tuft & Needle**  
@tuftandneedle  
1,503 Likes, 59 Comments



**perfectly free(tm)**  
@perfectlyfreetreats  
1,619 Likes, 48 Comments



**For All Life's Advent...**  
@munkpack  
1,499 Likes, 182 Comments

- ✔ Improve Brand Advocacy
- ✔ Reach Target Audience
- ✔ Expand Brand Awareness

## \*Feature Details:



**A**

Single Feature \$249  
- 1 Instagram Post\*  
- 1+ Instagram Story Post (1-2 Frames)  
- 2+ Additional Photos For Repurposing  
- Desired Hashtags + Mentions  
- EST 14 Day Content Turnaround Preview  
\*Video Posts available for an additional \$100



**B**

Double Feature \$449  
- 2 Instagram Posts\*  
- 2+ Instagram Story Post (2-4 Frames)  
- 4+ Additional Photos For Repurposing  
- Desired Hashtags + Mentions  
- EST 14 Day Content Turnaround Preview  
\*Video Posts available for an additional \$100 Each



**C**

Value Feature ~~\$669~~ (\$597)  
- 3 Instagram Posts\*  
- 3+ Instagram Story Post (3-6 Frames)  
- 8+ Additional Photos For Repurposing  
- Desired Hashtags + Mentions  
- EST 21 Day Content Turnaround Preview  
\*Video Posts available for an additional \$100 Each



**D**

Story Feature \$149  
- 1 Instagram Story Post (1-2 Frames)  
- Photos For Repurposing  
- Desired Hashtags + Mentions  
- EST 7 Day Content Turnaround Preview



**E**

3, 6, 12 Month Feature - Let's Chat!  
- Set Number of Monthly Posts (Account/Story/Both).  
- Photos For Repurposing  
- Desired Hashtags + Mentions  
- EST 14 Day Content Turnaround Preview



**Rewards**

Recurring Partners Receive 15% Loyalty Discount!

\*Campaigns Are Tax Deductible!

## Campaign Steps:

1. Have a look at my account to see that you think we're a great match also!
2. Decide which campaign option fits your immediate needs best (A, B, C, D or E).
3. Agree to Terms + Book Campaign - Payments accepted; Pay/Paid hannahsveganlife@gmail.com (Include 2.9% + \$30 Service Fee), or Digital Invoice/Mailed Check.
4. Coordinate the shipment of products to be featured, if applicable.
5. Once Payment/Products are received, the EST content turnaround timeline begins!
5. We stay updated throughout the stages of our partnership!



Hannah McLaughlin  
Wellness Lifestyle Influencer  
Email: hannahsveganlife@gmail.com  
Phone: (626) 365-8297

I look forward to working together! - Hannah

Subject to change. \* Payment includes cash and product + 50% upfront Minimum Deposit - Remaining <50% upon content turnaround/approval. | CONFIDENTIALITY NOTICE: The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure.