Bellin Comme

A multicultural, single mom, a Lifestyle, Parenting, and Entertainment influencer

based out of

Bel Air, California

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WWW.BELAIRMOMMIE.COM

ABOUT ME

Hi! I'm Kathy Copcutt, I'm a single mom to a rambunctious 3.5 year old boy who has stolen my heart. Yes, BelAirMommie lives in BelAir with my amazing mom who is my number one fan. I was raised in Woodland Hills but, born in New York City. My goal is to connect moms-to-be and moms with products that will simplify their life all the while having fun. By creating a plethora of resources, advice and encouragements to moms all over will help ignite the creativity within. Navigating life as a mom or single mom and finding balance to include yourself and your dreams, day to day, is a necessity. The goal is to create a spark by providing information and encouragement, it's about everyday moms, living life, encouraging, and enhancing one another. From party tips to must-have products, the latest clothing trends and even style for kids,

ABOUT BLOG

Why work with BelAirMommie? I'm a social media-savvy individual with excellent writing skills. Blog posts will deliver friendly and engaging content within Facebook, Twitter and Instagram, in doing so communication with my readers is vital which stimulates conversations about the brand. Each campaign is built on creativity and most importantly I will be your biggest advocate. Engaging in dialogue, answering questions when appropriate and providing feedback on insights gained from social media monitoring

BLOG STATS

SOCIAL MEDIA: 15,000

PAGE VIEWS: 30,000

UNIQUE VISITORS: 60,000

TOTAL REACH: **75,000**



Director of Sales for North America



SERVICES OFFERED

Sponsored Posts Social Media Campaigns **Product/Service Reviews Press Trips**

Giveaways Ambassadorships

BRAND PARTNERSHIPS





and travel, I can help you.





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Fisher-Price



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