

Branding Packages

PHOTO RATES

Option A. Small Startup

- Cost: \$500
- You provide necessary branding products
- Single lifestyle or product focused shoot with single model (25-50 images per shoot, 25 images guaranteed)
- Deliverables: **5-7 business days after completing the project, 25 images total**

Option B. Basic Package

- Cost: \$1,500
- You provide necessary branding products
- 3 lifestyle and/or product focused shoots with 3 different models (15-25 images per shoot, 50 images guaranteed)
- Deliverables: **5-7 business days after completing the project, 50 images total**

Option C. Happy Partners Photography Package

(sample and most common package I use with current branding contracts)

- Cost: \$1,250 per month
 - Subject to change after first 6 months due to potential need for new faces/influencers
- You provide necessary branding products
- initial startup month **ONLY** \$1,000
 - Following the first month the price return to \$1,250 monthly
- 3 lifestyle and/or product focused shoots with 3-4 models (15-25 images per shoot, 75 images guaranteed)
- Deliverables: **5-7 business days after completing the project, 75 images total**

VIDEO RATES

Option A. Basic Package

- Cost: \$1,250
 - *Travel expenses apply (anything over 50mi.)*
- What You Get:
 - **A single 1-2 min. video** optimized for socials and showcasing the product, business, or event
 - **OR**
 - **Two :30 second videos** optimized for socials and showcasing the product, business, or event
- 8 hrs. of video coverage
- HD Video
- 1 Filmmaker, the one man band (director, cinematographer, sound technician etc.)
- You provide necessary branding products
- Music Licensing
- Post Production

- Client Revisions
 - 2
- Final Edited Digital Product

Option B. Premium Package

- Cost: \$2,250
 - *Travel expenses apply (anything over 50mi.)*
- What You Get:
 - **A single 2-3 min. video** showcasing the product, business, or event optimized for business website, social homepages, and channels
 - **A single 1 min. shortened video version** optimized for socials and showcasing the product, business, or event
 - **A single :30 second video** optimized for socials and showcasing the product, business, or event
- 1 Day of Shooting (*8 hours max. per day*)
- HD Video
- 1 Director
- 1 Cinematographer
- You provide necessary branding products
- Music Licensing
- Raw Video/Audio Files
- Post Production
- Client Revisions
 - 2
- Final Edited Digital Product

Option C. Gamechanger Package

- Cost: \$5,000
 - *Travel expenses apply (anything over 50mi.)*
- What You Get:
 - **A single 2-3 min. video** showcasing the product, business, or event optimized for business website, social homepages, and channels
 - **A single 1 min. shortened video version** optimized for socials and showcasing the product, business, or event
 - **Three :30 second videos** optimized for running ads on social platforms
- 2 Days of Shooting (*8 hours max. per day*)
- 1 Director
- 1 Cinematographer
- 1 Sound technician (boom operator)
- HD Video
- You provide necessary branding products
- Music Licensing
- Raw Video/Audio Files
- Post Production
- Client Revisions
 - 3
- Final Edited Digital Product

Option D. Ultimate Package

- Cost: \$7,500
 - *Travel expenses apply (anything over 50mi.)*
- What You Get:
 - **2-3 min. video** showcasing the product, business, or event optimized for business website, social homepages, and channels
 - **Two 1 min. shortened videos** optimized for socials and showcasing the product, business, or event
 - **Four different 30 sec. video** optimized for running ads on social platforms
- 3 Days of Shooting (*8 hours max. per day*)
- 1 Director
- 1 Cinematographer
- 1 Sound technician (boom operator)
- 1 Production Assistant
- **4K Video or HD Video**
- You provide necessary branding products
- Music Licensing
- Raw Video/Audio Files
- Post Production
- Client Revisions
 - 5
- Final Edited Digital Product

Option E. Happy Partners Video Package

(sample and most common package I use with current branding contracts)

- Cost: \$3,000 per month
 - *Subject to change after first 6 months due to potential need for new faces/influencers*
- You provide necessary branding products
- First month is **ONLY** \$1,500
- **Up to four :30 second minute length videos a month and a single one minute length video a month**
 - If project is outside these parameters then a new draft for the month must be agreed upon by both parties
- 4 Days of Shooting per month (*8 hours max. per day*)
- **4K Video or HD Video**
- You provide necessary branding products
- Music Licensing
- Raw Video/Audio Files
- Post Production
- Client Revisions
 - *2 per video*
- Final Edited Digital Products