

A hand with red-painted nails holds a small, shallow white bowl. The bowl is positioned over a surface covered in a dense, colorful floral pattern. The pattern includes various flowers in shades of pink, orange, blue, and green, set against a light background. The overall image has a soft, pinkish-purple tint.

beauty & travel blog

AND OUT COMES THE GIRL

BY SILVIA DI LEONARDO

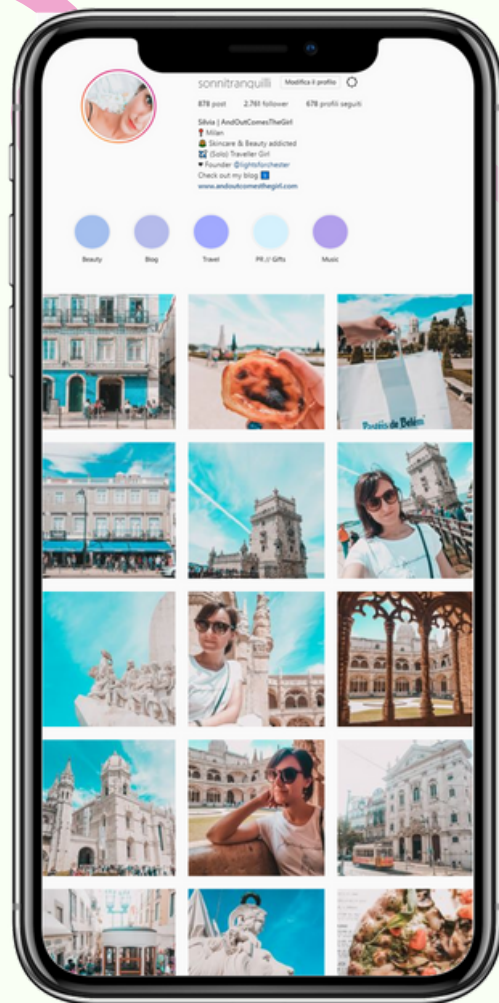
www.andoutcomesthegirl.com



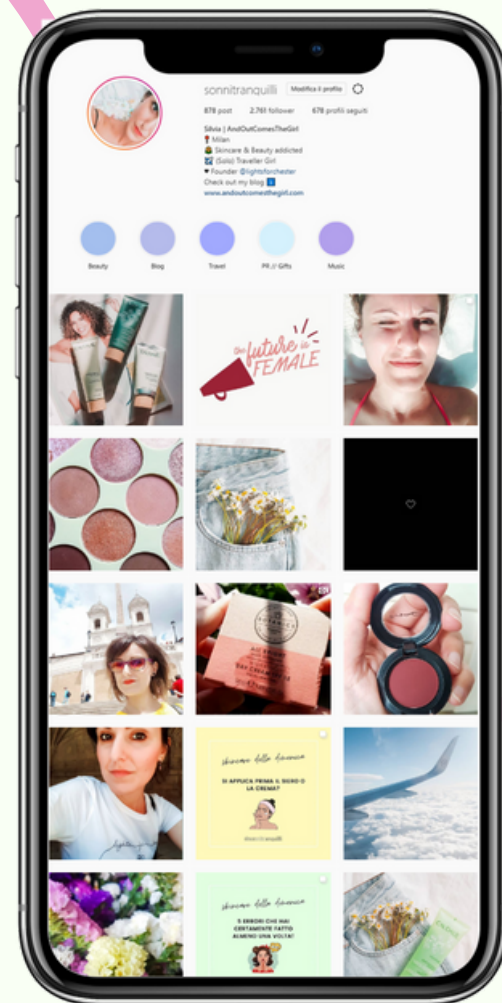
Hey! My name is Silvia, nice to e-meet you.
I'm a beauty and travel blogger from Italy.

Back in 2013, I started my blog
AndOutComesTheGirl.com
focused on reviewing products and giving
travel advices. I got a really exciting
response and a lot of cool collaborations, I
can't wait to grow more and work with you!

travel



beauty



THE NUMBERS



+2,8 K



+2,8 K



+716



+240

blog

AUDIENCE

70% Female - 30% Male

AGE RANGE

18-34 (65%) - OVER 35 (35%)

MONTHLY SESSIONS

+1.350

MONTHLY PAGE VIEWS

+1.560

AVG. SESSION

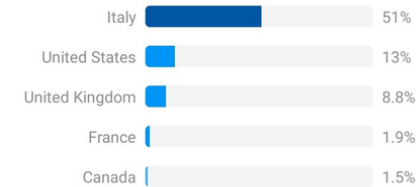
+3,5 MIN

Source: Google Analytics - Jan-Nov 2020 Data

instagram

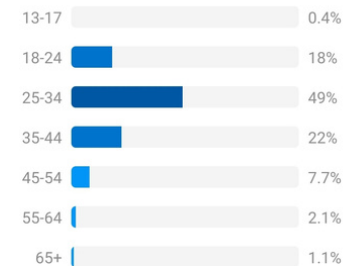
Top Locations

Cities Countries



Age Range

All Men Women



Source: Instagram Insights Nov 2020



I'VE WORKED WITH
A LOT OF LOVELY
BRANDS IN BEAUTY,
SKINCARE AND
TRAVEL MARKETS. HERE
SOME EXAMPLES:

FOREO



L'ORÉAL
PARIS

.italo
Nuovo Trasporto Viaggiatori



GARNIER

COSMOPROF
WORLDWIDE BOLOGNA



MAYBELLINE
NEW YORK

Panasonic



Hotels.com™

pixi
by
petra



ROSEFIELD
AMS | NYC

ProfumeriaWeb



LABO
LABO COSPROPHAR

False
Eyelashes
.co.uk

www.andoutcomesthegirl.com

LET'S CONNECT!



EMAIL silvia@andoutcomesthegirl.com

INSTAGRAM [@sonnitranquilli](https://www.instagram.com/sonnitranquilli)

TWITTER [@six_182](https://twitter.com/six_182)

PINTEREST [@sonnitranquilli](https://www.pinterest.com/sonnitranquilli)

FACEBOOK [@andoutcomesthegirl](https://www.facebook.com/andoutcomesthegirl)