

Liz Tillery



Travel Blogger

MEDIA KIT 2019



Can't Wait to Collab!

Hello! Thank you so much for your interest! My name is Liz, a travel blogger and Instagram influencer, please use this media kit to gain more insight on me and my page.

I have a deep appreciation for exploring the world and taking high quality photos to share with my audience to inspire them to get outdoors and see what this world has to offer. All of my photos have a story, and I share them all with my audience, which has helped me form authentic and real connections. Because the travel industry is growing rapidly, I have made an effort to create a brand that stands out from the crowd. In doing so, I've been able to form incredible relationships with my community and companies that work with me. I am proud to say that brands are consistently seeing higher conversion rates from my promotions and endorsements. I am very passionate about travel, fashion, lifestyle, saving the earth, protecting our parks, and sustainable products.

Think we may be a good fit? Read on.

INSTAGRAM INSIGHTS



9k+ Followers



8,224 Average Reach



15% Engagement Rate



52% Women 18-24



45,853 Impressions



48% Men 18-24



TOP LOCATIONS

Kansas
Colorado
New Mexico
Missouri
Nevada

NOTABLE BRAND PARTNERSHIPS

Academy Sports
Adidas
Amazon
MVMT
Country Stampede Music
Festival
Ultimate Ears

Thank you



I look forward to speaking with you!

XO,
Liz Tillery

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