



MEDIA KIT

2019

MISSION

THE MISSION IS TO EXPLORE AND
SHOWCASE THE STORIES OF YOUNG
ENTREPRENEURS, INFLUENCERS,
INVESTORS, EXPERTS OF DIFFERENT
SUBJECTS AND INTERESTING
PEOPLE.

SOME OF OUR MOST POPULAR EPISODES



ABOUT OUR AUDIENCE



81,346

TOTAL DOWNLOADS



ABOUT OUR AUDIENCE

United States	57%
Puerto Rico	36%

GEOGRAPHIC LOCATION

United States	
Florida	36%
California	20%
Georgia	11%
Texas	8%
New York	3%

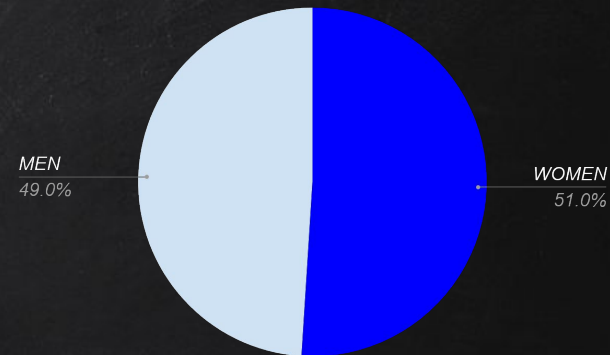
Puerto Rico	
San Juan	38%
Toa Alta	6%
Ponce	6%
Bayamón	6%
Carolina	5%



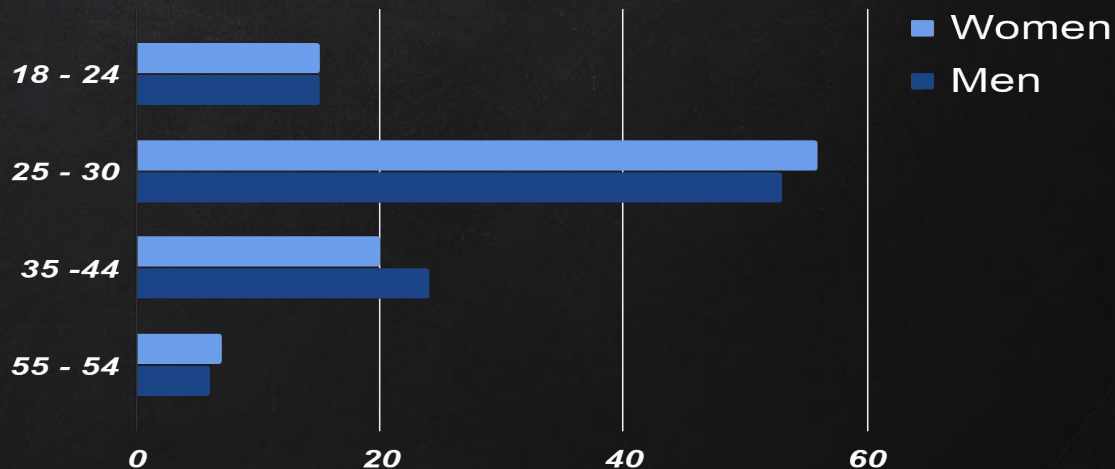
ABOUT OUR AUDIENCE



GENDER



AGE RANGE





26,786

SOCIAL FOLLOWERS



100,000

MONTHLY IMPRESSIONS



10,000

MONTHLY DOWNLOADS



ADVERTISING OPPORTUNITIES

PODCAST (Downloads) <small>EXPECTED DOWNLOADS PER PAST PERFORMANCE</small>	5 Episodes (3,000–14,000)	10 Episodes * (6,000–24,000)	20 Episodes** (12,000–48,000)
Intro 30–60 secs	\$300	\$500	\$800
Mid 30–60 secs	\$350	\$600	\$1000
End 60 secs	\$250	\$400	\$700

* INCLUDES SOCIAL MEDIA MENTION*

INCLUDES A DEDICATED INTERVIEW TO A PERSON TIED TO YOUR ORGANIZATION



THANKS!

Any questions?

Juan Feliciano

Partner

PRSinfiltro LLC

juan@prsinfiltro.com

[@donjuandelcampo](#)

[@prsinfiltro](#)

(787)-226-4286