

# GYPSY JOURNALS

FAMILY TRAVEL + MOTHERHOOD + LIFESTYLE

## ABOUT | @GYPSYJOURNALS

A positive, inspiring, motivating and resourceful Family Travel, Motherhood & Lifestyle Platform. Creating captivating content to inspire readers and help build like-minded brand awareness.

My personal mission is to inspire mama's (along with her families) to adventure often, chase dreams and live mindfully.

Full of travel reviews, mama hacks and positive inspiration, 'Gypsy Journals' continues to draw in an audience. This community is filled with Mothering Souls (new mama's, long time mama's and one day mama's) along with their families who believe in living life to the fullest.

Gypsy Journals is all about empowering love, support, growth and experiences. Whether that's saying yes to going on a new adventure (locally or internationally), introducing them to new culture, lifestyle & travel products, accommodations & destinations, or sharing tips from a working nomadic lifestyle. Experiences only get's better with kids in tow! I love to connect with other mamas and support local community driven projects!!

## ABOUT | @NADIABULLOCK

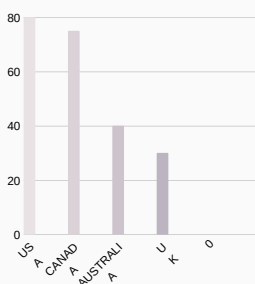
Entrepreneur. Blogger. Digital Creator & Mentor.  
Canadian/Italian. Wife. Boy Mama.  
Traveller. Outdoor + Wellness Enthusiastic.

## SOCIAL STATS

**37+k** monthly visitors

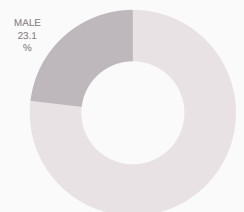
**10.9** Instagram Followers

**4 %** Engagement Rate



Audience is 85% females and mamas majority aged between 24-44

Living in majority Canada followed by #2 USA and #3 Australia



FEMALE  
76.9%





# SERVICES OFFERED

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Sponsored Posts  
Giveaways  
Ambassadorships  
Travel/Lifestyle Campaigns  
Travel Reviews  
Product Reviews  
Content Creation + Photography  
Blog Writing  
Live Events

Marketing Campaigns  
Social Media Marketing Consulting  
Public Speaking, Podcast Interviews

Please contact for pricing on services



# PARTNERSHIPS

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Four Seasons  
Fairmont Chateau Whistler  
Jetstar Magazine  
Airbnb, Australia  
Canadian Wilderness Adventure  
Chillhouse, Bali  
Red Lotus Properties  
Stokke Australia  
Aveda  
Blundstones  
Traveller Collective  
Mala Collective  
Fresh Prep







I LOOK FORWARD TO EXPERIENCING, CAPTURING,  
STORYTELLING & CREATING MAGIC  
IN PARTNERSHIP TOGETHER



## CONTACT DETAILS

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## FEATURED ON

