





# OUR GREAT TEAM



**JASMINE R. CASTILLO**  
*FOUNDER/CREATIVE DIRECTOR*

Growing up in New York City Jasmine learned very quickly things happen. This has been the catalyst behind Jasmine's work with the goal of creating, refining, toning and shaping uncommon stories not found in mainstream media. The love for the arts not only thrives in her film production skills, where she's known as a no nonsense to-to producer, but she's also launched the interactive art exhibition company Escape Artists Collective which showcases diverse non-conventional artists and putting the audience from observer to participant. Jasmine approaches each project with a familial sense and her own philosophy: **"When you're part of my team, it makes me part of yours so we're in this together."** This is the drive that keeps our crew, artists and audience to stay connected.



**LOLA LOVENOTES**  
*ASSISTANT CURATOR*

Lovenotes is an artist, creative director and curator born and raised in New York City. She graduated from the City College of New York studying Studio Art. Growing up in the Bronx greatly influenced her love for graffiti art, leading her to submerge herself in the culture of graffiti and street art as an adult. Love notes started noticing many artists were not getting the recognition they deserved. This realization helped Lovenotes pursue her passion to shine light on the many hidden talented artists here in NYC. Sharing their stories through visuals is Lola's passion.

**FRANCISCO MARTINEZ**  
*APP DEVELOPER & POST PRODUCTION EDITOR*

With the influence of attending Art and Design for illustration, Brooklyn College for Film Production and Full Sail for App and Web Design, Francisco's skill-set has accumulatively led to story telling through technology. In between game and app development, Francisco production manages video, viral campaigns, web based series, commercials for both mainstream and the independent media and Escape Artists events. Creating visuals via our online platform that coincide with the in-person experience is Francisco's main goal.





# ARTFORMS



## VISUAL ARTS

Though all art is visual this particular category includes primarily fine arts (painting, sculpture, architecture, music and poetry), installation, performance (including theater and dance) and decorative (crafts) arts. In the 20th century film, photography, video, editing and graphics joined in this category. From our film crew exhibiting what it's like to be on a film set to our wardrobe designer hosting a catwalk to our dancers performing with our DJ's, it's always a different type of presentation.



## CULINARY ARTS

Another popular art form in the recent years is Culinary. Culinary means "related to cooking", and is the art of the preparation, cooking and presentation of food, usually in the form of meals. People working in this field – especially in establishments such as restaurants – are commonly called "chefs" or "cooks", although, at its most general, the terms "culinary artist" Pastry chefs, Cakery and Bakers also fall under this category. Usually at an Escape Artists Exhibit we have all the above from both foods to cakes, we enjoy stimulating the senses. Culinary Arts is said to be the only medium of art which stimulates all five senses.



## MUSIC + PERFORMANCE ART

These two go hand in hand as music moves the body and the body inspires the music to progress. Within this category are music producers, DJ's, curators, dance, theatrical and experimental performances. Though this can be considered under the Visual Arts as of recent studies of categories', we prefer to give this area its own shine.



## GRAFFITI ART AKA STREET ART

Though a contemporary form of visual art it stands alone since it is a visual expression exhibited in the streets as a form or public art. Though the past 20 years it has become common within the gallery scene, it is still considered Street Art. With the use of aerosol spray paint, murals and tags are created to leave one's mark and tell their story in a given neighborhood/community. We bring the outside in by building walls within the gallery space to recreate what it feels like to spray paint, throw up and tag your mark within a gallery setting.



# PAST EVENTS

**Client** – Collaborating with the Mayors Office, Artspace PS 109 and non-profit PROP have been some of the clients/partners we've joined together to tell their story in a unique way.

**Artist** - Participating in the **Escape Artists** showcase, we provide a platform with an audience to promote their work and create a new avenue for people to see their creations in real time. Why we are unique from others? Our core value is not only to showcase the artist works hanging on the walls where people glance as they walk by. Instead our mission is to provide first hand experiences to the artist among the audience to observe and actually see the art as the artists are **creating** in **real time**.

**Audience** – Within this process you are left with a stronger, memorable impression as they gain more knowledge and connect with the artwork. In retrospect artists get to connect with their audience. It becomes a creative exchange that connects all.





