



CITY GIRL RIDES

MEDIA KIT



CHRISTINA TORRES

Christina is a UC Berkeley grad in Sustainable Urban Development. Influenced by her quest to a cycling lifestyle, Christina's research was enhanced as a focus on Smart Cities and how data can enhance the quality of solving challenges facing urbanization trends. Christina's research also highlighted community insight in policy and planning making, leading her to inspire women to be active participants in developing their community while leading an active cycling lifestyle.

BLOG STATISTICS

15K

monthly unique
visitors

20K

monthly
page views

111

email
subscribers

SOCIAL MEDIA FOLLOWING



1.1 K

Followers
as of June 2018



1.3 K

Followers
as of June 2018



35 K

Total reactions
as of June 2018



25 K

Monthly views
as of June 2018

CONTACT ME

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SERVICES OFFERED

- Sponsorship
- Social Media
- Promotions
- Attending Events
- Product Reviews
- Collaborations

THE BLOG

Publishing Schedule: M, W, F

City Girl Rides was created in 2009 in San Francisco when Christina Torres began bike commuting as a lifestyle choice. Pedaling along with the challenges of city cycling access and the women's cycling industry over the years, CGR has developed into a women's cycling lifestyle blog, sharing the latest in women's cycling trends, products, and resources to inspire an active cycling lifestyle.



PARTNERSHIPS / AFFILIATES

- Machines For Freedom
- Po Campo
- Bikeway Bike Shop
- ShopStyle
- BandBox Helmets
- Mogi
- Hummingbird Athletic
- Amazon Affiliates
- Ottolock
- ECHOS Communication
- Hudson Valley Women's Cycling
- Lexi Miller Apparel