

PRODUCTS & BRANDS MEDIA KIT



INSTAGRAM: @karolytkarol

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Hey there!

We create inspiration for travel, fashion and lifestyle and we share it with our followers and fans...

Social Media Platforms

🌸 **Instagram:** @karolytkarol @endless.follow
@ernestas_auskalis @little_chock_cookie
@fashion.luxer @fashionn.lt

Instagram Promotions

- 🌸 Static posts & stories
- 🌸 Brand takeover

Marketing Promotions

- 🌸 Blog post
- 🌸 Promotional video
- 🌸 Instagram page management and boost

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Understanding the audience

Instagram @karolytkarol

- 43.5000 Instagram followers
- 60,000 unique impressions
- Engagement 3,1%
- Average likes 1230

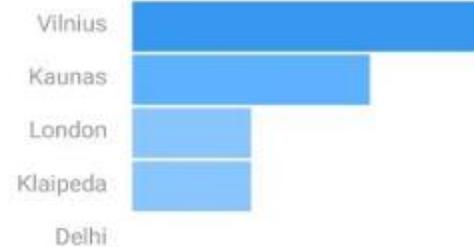


43,548 followers

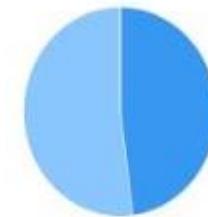
+140 vs. 22 March - 28 March

Top locations ⓘ

Cities Countries



Gender ⓘ

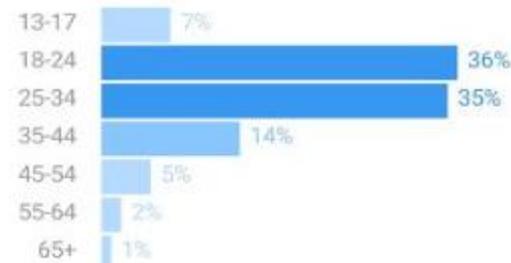


52%
Women

48%
Men

Age range ⓘ

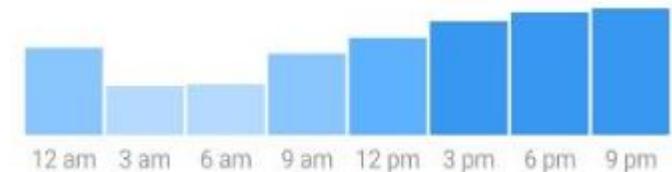
All Men Women



Followers ⓘ

Hours Days

< Mondays >



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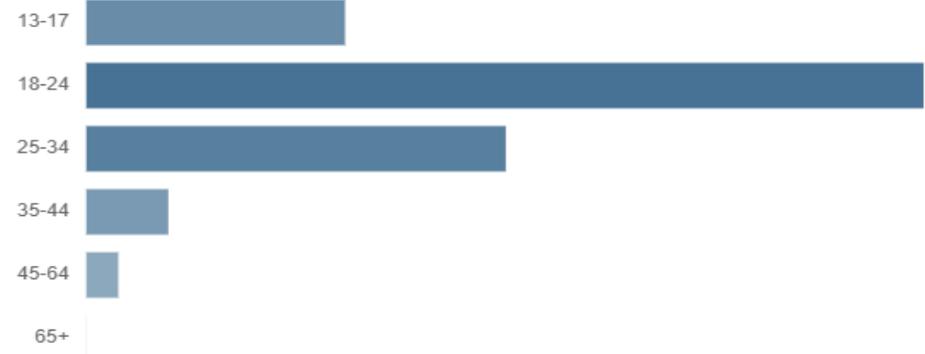
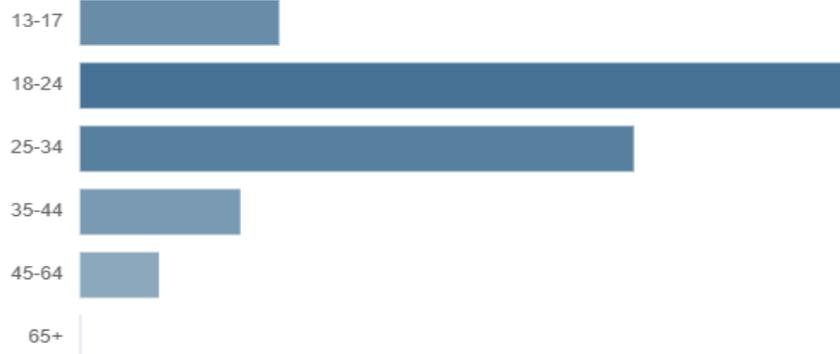
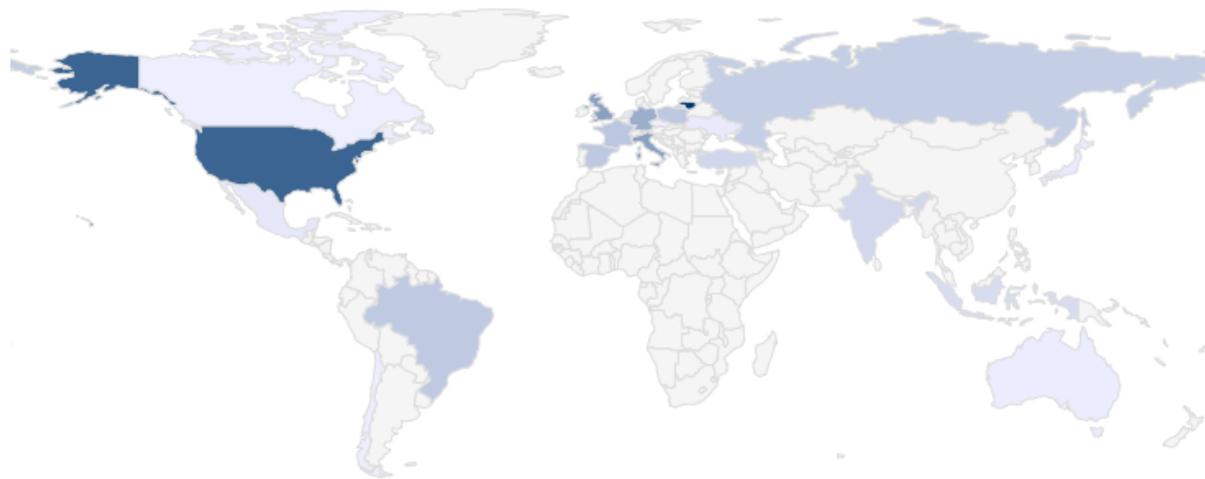
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Top Countries

 Lithuania	14%
 United States	11%
 Italy	7%
 United Kingdom	6%
 Germany	6%

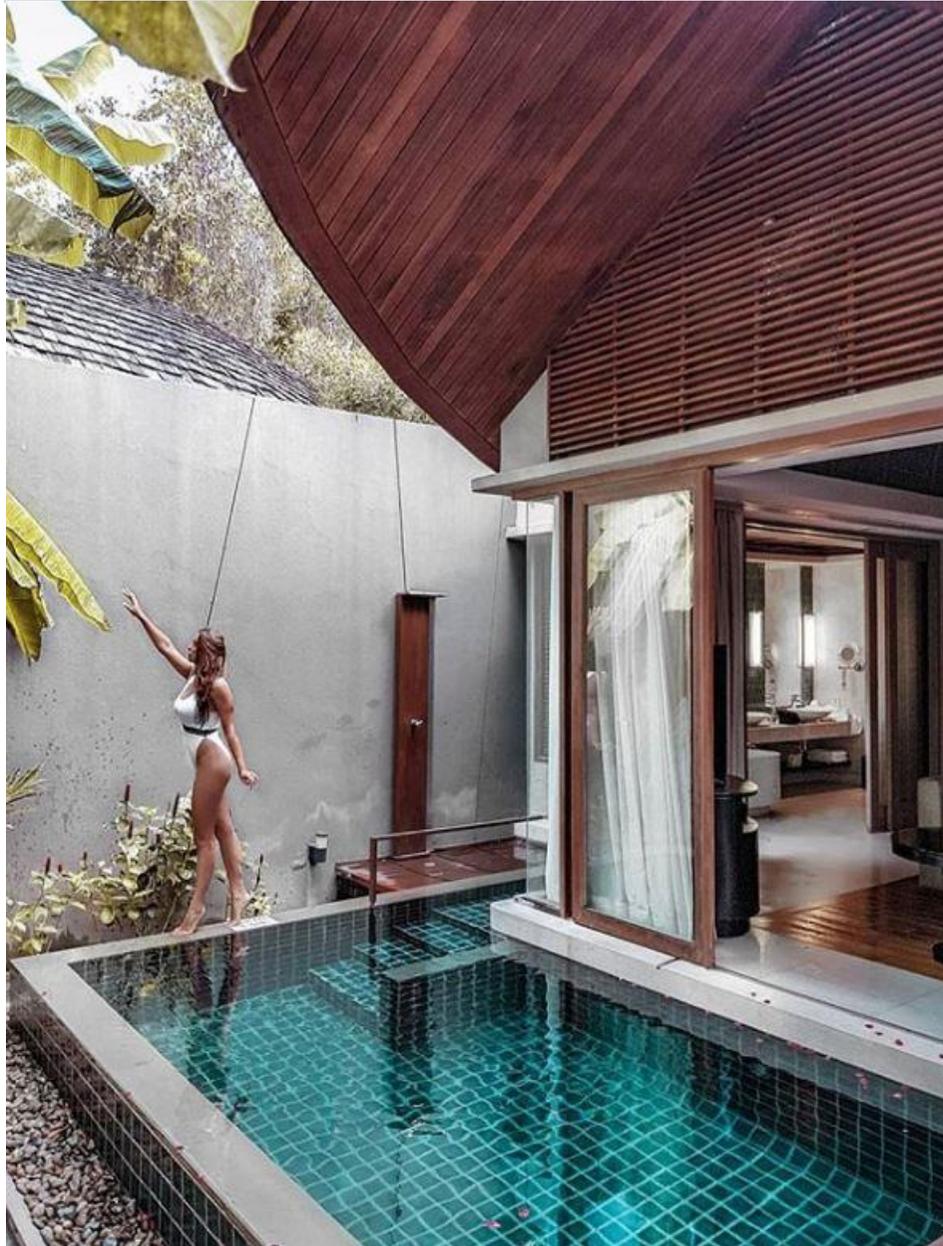
Top Cities

 Vilnius	4%
 London	4%
 Kaunas	2%
 New York City	2%
 Los Angeles	2%



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We were featured

We were featured by Instagram pages:

@cyberfashioninspiration

@fashionn.lt

@fashion.luxer

@mantemakeup

@incrediblethailand

@liv.in.colours

@magicfashion_world

@worldtravelligs

@yourphotographypics

@besthotels

@prettylittleinspo

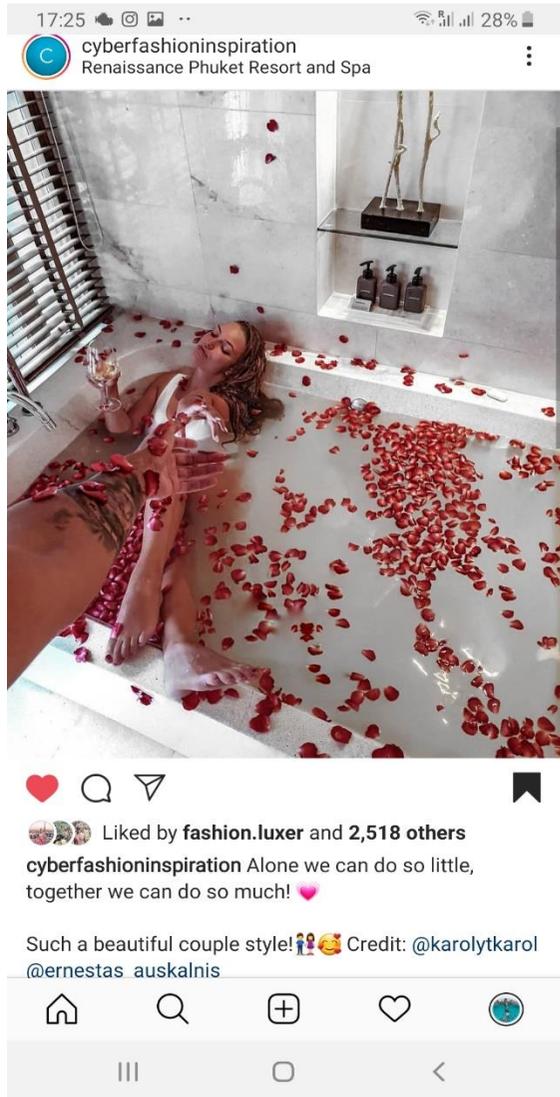
@wome_lifestyle_blog

@simply_the_best_fash

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Example of featured posts



INSTAGRAM: @karolytkarol

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Customer portfolio

Daniel wellington

Laze home

Renaissance Phuket

Burger Me Phuket

Bohemian Island

Luxrent Cars Rental

Layana Resort

Phipi Island Village Beach Resort

Holzfeldofficial

Endless Follow

Skinnycoffeeclub

Boft

Starskin

Unicornsuperfoods

The basebodyco

IdealofSweaden

Treatwell

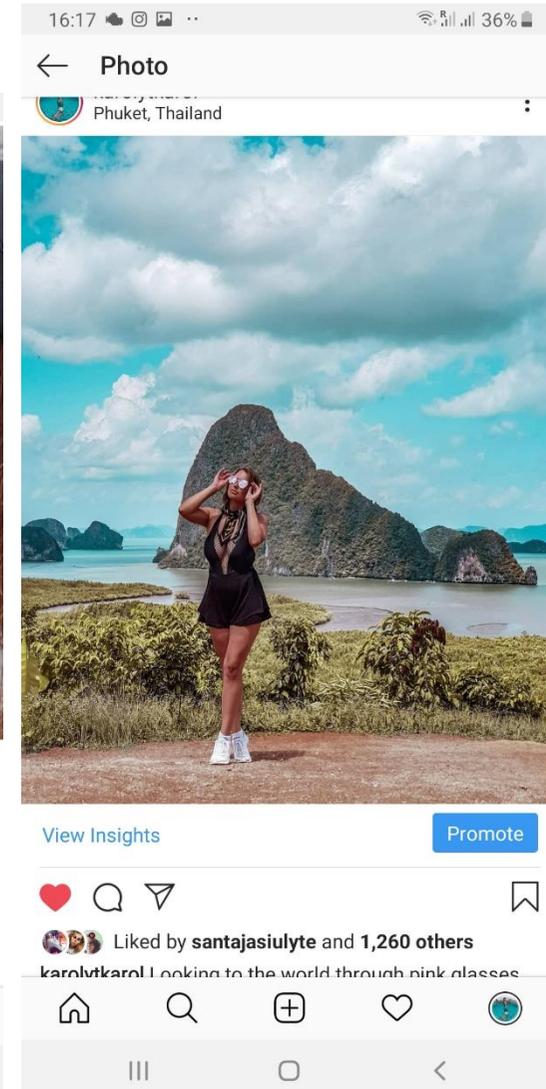
And many more....



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Examples of brand posts



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Instagram rates

- 1 Static post 300 €
- Blog inclusion 50 €
- Giveaway 100 €
- 5 stories 100 €
- Brand takeover 200 €/day

Marketing rates

- Promotional video 30s 200 €
- Promotional video 60s 300 €

Branded Sponsorship Packages

Big Boost:

- Blog 500 €
- 5 Instagram stories
- 2 sponsored Instagram posts

Organic growth

- 3 Instagram stories
- 1 Posts

300€

Contact

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