



ThereseWrites.com

JustAddLipstick.co

@OhHeyTherese
@ThereseStories

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DIGITAL CREATOR

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@OhheyTherese

@ThereseStories



THE DETAILS

Therese is a tastemaker and a lover of all things beauty and travel. Inspired by her time in living in Italy, she dreams of hazelnut gelato and pink Vespas. She believes in love, glitter, and lipstick.

SERVICES OFFERED

- Custom Hashtags
- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Illustration
- Photography & Styling



@ohheytherese

DIGITAL CREATOR

about

I've lived on three continents. I have 12 years of experience in social and traditional media. I believe that content is king but distribution is queen. Passion > Profit. Early tech adopter.

I love all things digital. Explorer at heart, ENFP to my core.

As a former agency creative, I led social media for PwC and influencer campaigns for Google and Fitbit.

partnerships/brands I've worked with

- Cherry Blossom Festival
- Charlotte Tilbury Cosmetics
- Giorgio Armani Beauty
- Patchology
- Ole Henriksen skincare
- Briogeo
- bareMinerals
- Dermalogica
- Shu Uemura
- Schick Intuition
- Prescriptives

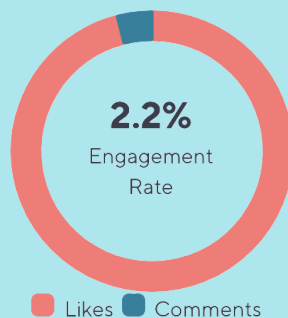
the numbers

16.3K



1.6K

Instagram Stats

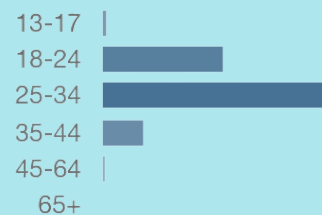


Audience Demographics

Summarized audience data.

Gender & Age

31% 69%



Top Country

United States of America 73%

Top City

Washington DC 23%

statistics

344

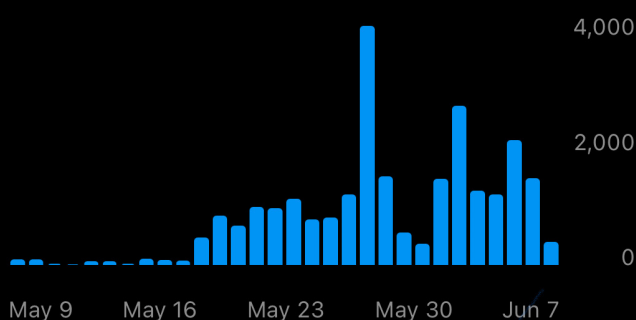
Likes per Post

15

Comments per Post

Track Your Performance

You reached 16.8K accounts in the last 30 days, +902% compared to Apr 9 - May 8.



@ohheythere

DIGITAL CREATOR

Rate Card

@ohheythere media rates (includes licensing fees)

For Invoicing:
Paypal or
Square

Please pay invoice
within 15 days.

Description	Price - USD
Instagram Carousel (for 5 images)	\$100.00
Instagram Feed Post (1 image)	\$25.00
IG Reel & TikTok (per video, will post on both channels)	\$150.00
Instagram Stories (set of 3) with link swipe and tag	\$60.00
Omnia Package Includes Insta Carousel (5 photos), 3 Instagram stories with Swipe Up, one video IG Reel & TikTok, Linktree (30-days)	\$250.00

@theresestories

WRITER

about

I'm also a young adult fantasy and thriller writer for the Episode Interactive app.

Current On-going Stories

- Waverly & The Pirate Prince (fantasy)
- Trust Fund (murder mystery)
- Sucker (vampires in the 80s)
- Edge of the Galaxy (space odyssey, sci-fi)

the numbers



419K readers
17.6K followers



3,950 followers

The Episode app is a mobile storytelling network and platform. Episode features interactive Hollywood-caliber stories built from the ground up for mobile.

