



ET FOOD VOYAGE

Media Kit

EUTONNE TAM



www.etfoodvoyage.com | [@etfoodvoyage](https://www.instagram.com/etfoodvoyage)
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MY STORY



My name is Eutonne. I was born and raised in Hong Kong before moving to the UK to pursue university education and eventually moved to London in 2015.

Growing up in the Far East, there is a huge foodie culture and food lies in the centre of our everyday life. I have missed that immensely as I moved to the UK but soon realised the growing potentials of the London foodie scene which prompted me to set up ET Food Voyage,

Apart from the mission of discovering the best of halal-friendly food spots around town, the blog is also a platform to share my favourite recipes as well as showcasing my passion for food photography.

When I'm not busy photographing or writing, I enjoy Formula 1, travelling and eating out (of course)!



STATISTICS



BLOG: WWW.ETFOODVOYAGE.COM

9K+ monthly pageviews



INSTAGRAM : @ETFOODVOYAGE

5K followers

14.6% engagement rate (divided by reach)



PINTEREST: @ETFOODVOYAGE

127k+ monthly views

TOTAL REACH: 141K

THE AUDIENCE

AGE	GENDER	TOP COUNTRIES
25-34 yrs.....53.3%	Female.....85%	United Kingdom...38.4%
35-44 yrs.....22.5%	Male.....15%	United States.....20.4%
18-24 yrs.....12.0%		Canada.....7.1%
45-54 yrs.....7.8%		Australia.....4.7%
		Hong Kong.....4.4%



SERVICES

- Food photography
(sample of work available)
- Sponsored posts
- Guest post
- Restaurant/product reviews & promotion
- Brand partnership

Please get in touch for a quote on rates

FEATURED ON

- Halal Food Festival
- Halal Girl About Town
- Halal Gems
- Hotel.com
- Big Seven Travel
- Mom Junky
- Capsicana

SOME PAST COLLABORATIONS

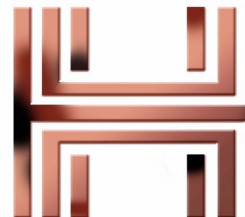
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 Hotels.com™



CHIK'N

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GELATO
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CAPSICANA
LATIN FLAVOUR





LET'S CHAT

If you'd like more information and rates, or are interested in partnering, please get in touch at eutonne@etfoodvoyage.com



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