

# Your Next Pick By Namrata

## Media Kit

**Your Next Pick** is an Indian based blog that started in **January 2016** and focuses on Beauty, Fashion, Food, Lifestyle, and Travel. The blog and social media channels aims to bring the high quality content with a unique approach to its versatile and well distributed readers across India, and rest of the world. Overall the followership is 80,000+.

	31,258
	12,248
	20,020
	26,320



[www.YourNextPick.com](http://www.YourNextPick.com)





# Hello!

I am Namrata Sehgal, a full time Fashion, Beauty, and Lifestyle blogger and the girl behind **Your Next Pick**.

You will find quality content on seasonal fashion, accessories, makeup & skincare product reviews, campaigns with high end brands.

P.S.: I love to travel.

**Let me walk you through my social media profile**

# My Social Media handles

Let me show you my social media insights



## Monthly Insights

### Followers & Impressions



**Followers:** 31,258  
**Impressions:** 300,000+  
**Profile views:** 54,000+



**Followers:** 12,248  
**Impressions:** 200,000+



**Followers:** 20,020  
**Impressions:** 250,000+



**Followers:** 26,320  
**Profile views:** 60,000+



# Instagram Insights



116,259

Impressions In a week



400,000

In a Month



12,081

Reach In a week



48,000

In a Month



8500

Profile views In a week



32,000

In a Month



116,259 impressions

+81,039 from last week



Top Posts

See More



# Blog: [www.YourNextPick.com](http://www.YourNextPick.com)

**Your Next Pick** guides my audience to decide their next purchase. I **review products** and **recommend** them to my audience after thorough testing.

I have been blogging for **2 years** now and have developed my CORE Competency in **Fashion, Beauty, and Lifestyle.**



And many more brands...



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