

MILICA DENIC



DIGITAL MARKETER

LIPSTICKANDMACAROONS.COM | MILICADENIC.COM

INSTAGRAM.COM/MILICADENIC | MILICADENIC@GMAIL.COM

ABOUT ME

PR/digital marketing professional from Serbia, with **over 10 years of experience** encompassing customer side, agency, company and freelance roles within multiple industries including FMCG (Fast-moving consumer goods), financial, travel, hospitality, luxury, entertainment, education, and third sector.

ABOUT BLOG

Lipstick and Macaroons blog has been developed in January 2018 as a wish to use my influence on Instagram and to help brands to promote their products via my channels. The blog has many sections, such as: beauty and make up, fashion, travel and lifestyle. Because I am a digital marketer and know my way around social media as I was born with it, I do advertising (social media and Google) for every post I publish. This is not my first blog project, I have three more blogs.

BLOG STATS

30k+

from the launch since now

00:03:20

AVERAGE TIME ON PAGE

60k+

SOCIAL MEDIA FOLLOWERS

50+

SATISFIED CLIENTS

SOCIAL STATS



3k



4.5k



11.1k



30k



3.5k

WORKED WITH

CAUDALIE PARIS

AVON



PEPSICO

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Daniel Wellington



MR.BLACK

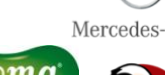
LEGEND
WORLD WIDE



VICHY
LABORATOIRES

Eucerin

ZAFUL



FRACOMINA

BIODERMA
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