

# AMENITY

PRESS KIT 2017

REWIND

issue 8 aw 16/17

EU 20€





# AMENITY MAGAZINE

Amenity is a biannual printed medium magazine that explores fashion, trends and beauty artistic movements worldwide.

With more than 25.000 followers, 700.000 readers, four years of experience and eight numbers already released, Amenity is positioned as one of the most widely read national and international projection biannual magazines.

Inspired by the modern style and elegance of a creative high-quality fashion, Amenity consolidates with the best professionals all over the world, and bet for outstanding young professionals in photography, styling and fashion edition.

This magazine is the passion of all our team. That's why, we are constantly feeding our creativeness, travel worldwide attending to the main fashion weeks; meeting new talents, new projects. Being open and hungry about what's being cooked beyond trends.

This constant work is also translated on a daily basis through our Social Media Channels, which is experiencing an amazing and unstoppable increase around our global followers.

AMENITY MAGAZINE shows the work behind each creation, each piece, each idea. We want to show what's behind the scenes at fashion industry and transmit our passion and admiration towards our readers and followers.

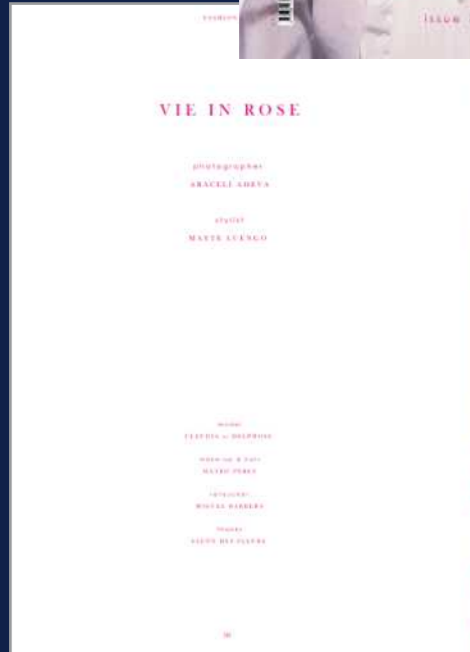
**10.000 printed copies**

Available at over Europe, EEUU, China, Japan, each six months.

PVP: 20 EUR / 17GBP / 22 USD

**25.000 followers**

Our followers stay up-to-date with the most current information around magazine edition and web by tuning in to our different channels of social media.





AMENITY

# ISSUES

creating  
modern & sophisticated  
images

We want to transmit how to enjoy fashion, beyond any trend.  
That's the best way to help creativity and growth in fashion  
industry.

The main aim of AMENITY will be to inspire the reader and  
detach the power of fashion not only in Spain but  
internationally as well.



# AMENITY SPECS / FORMAT

## MARKET SPECIFICATIONS

AMENITY is dedicated to fashion-lovers, aged between 18-45 years of age. Average age is 32 years old.

Laguage English & Spanish

Circulation Biannual

10.000 printed copies

Available at over Europe, EEUU, China, Japan, each six months.

PVP: 20 EUR / 17GBP / 22 USD

Size 300x220mm

Pages 200

## FORMAT

### SINGLE PAGE

Format: 300x220mm



### DOUBLE PAGE SPREAD

Format: 300x440mm



### OUTSIDE BACK COVER

Format: 300x220mm



## PUBLISHING DATES AND FILING DATES 2017

### ISSUE 9 / SS 2017

**PUBLISHING DATE:** 23th March

**DELIVERY DEADLINE:** 23th February

### ISSUE 10 / AW 2017

**PUBLISHING DATE:** 28th September

**DELIVERY DEADLINE:** 28th August

## ALTERNATIVE ADVERTISING

Amenity embraces alternative promotions.

For more information please contact us.

advertising inquires

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# AMENITY

THANK YOU

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