



# Britt Gardiner

Britt is a popular lifestyle "it girl" and self-love advocate on her blog A Bit by Britt and other related platforms. Britt has created a safe place full of trust and honesty with her audience, making her a reliable spokeswoman for brands across the board.

Britt truly believes that the first step to a happy life is self-love, which originates from the inside out- but can be excelled with a good beauty routine, some retail therapy, or a trip around the globe! As a result of this mentality and the amazing community she has built, Britt has been able to reach thousands and become the go-to for all things beauty, travel, home, and fashion!

## Benefits of Working with Britt

Britt realizes that as a brand, your number one priority is to help your business reach its full potential. She believes that by working together, she can help your company do just that!

Here is what you can expect when working together:

- Increase Brand Awareness
- Showcase Products/ Services
- Drive Sales Through Traffic
- Demonstrate Company Culture
- Build an Engaged Community
- Incentivize Customer Engagement

## Partnership Options:

- Digital Content Creation
- Product Placement
- Giveaways
- Sponsored Posts
- Story Takeovers
- Blog Post Mention
- Event Speaking/ Attendance
- Social Media Strategy Session
- Etc.

Stay in Touch!

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@britt\_gardiner

10.1K  
Follower

44.4K  
Weekly  
Impressions



@abitbybritt

7.8K  
Weekly  
Reach

1.5M  
Monthly Viewers

4.1K  
Followers

92.7K  
Engagement



A BIT BY  
 Mindfulness • Self-Love • Personal Growth  
 BRITT

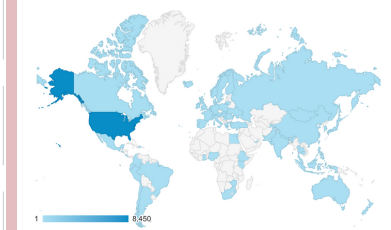
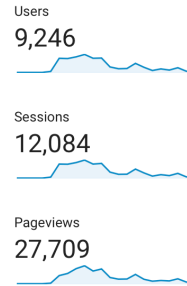
# Blog Stats/ Analytics

## Demographics:

- 86% Female
- Age: 18-34
- 91% United States

## Top Cities

- Sale Lake City
- Ogden
- New York



A Bit by Britt is a self-help and mindset blog that connects with a large audience because of the life stories, deep insight, and relatable content that she is able to share. Britt talks about the tough stuff including: anxiety, mindset, confidence, business, travel and all the lessons in between! Britt enjoy's sharing the products and tools she uses to gain #alittleaddedconfidence on her self-love journey!

Britt's loyal followers seek guidance in fashion, beauty, travel, business, and much more!



## Previous Partnerships Include:



KATIE WALTMAN

