

# ELIZABETH DUFEK

*Lifestyle Influencer*



## ABOUT ME

Mama Author Lifestyle Influencer Fashionista Blogger

**36.1K** INSTAGRAM FOLLOWERS

Instagram **@psloveutoo**

Lifestyle Blog [www.psloveutoo.com](http://www.psloveutoo.com)

Pinterest - psloveutoo 47.3K monthly viewers

## Instagram Audience

85% FEMALE

25-35 YEARS

39% US

### Select Partnerships



DermaWand<sup>®</sup>

GYMBOREE<sup>®</sup>

rocksbox

JEWELRY

drybar<sup>®</sup>

### Contact

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Milwaukee, Wisconsin

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## Story Packages

- 5 mentions per month \$400
- 2 mentions per month \$185
- 1 mention \$100

## Packages

- 5 photos/month \$850
- 5 photos/month + blog post \$1000
- 2 photos/month + blog post \$600
- 1 photo per month for minimum 3 months \$250 per month
- 1 photo + blog post \$450

## One Off Packages

- 1 IG photo \$300
- IG caption mention (no visible product) \$75
- Giveaway \$450
- IG post takeover \$400 per day
- Blog post \$350
- Story takeover \$200

*with love*  
*@psloventoo*