



SUNSTYLEFILES

A LIFESTYLE & TRAVEL BLOG

THE MECCA FOR SUN LOVERS

SunStyleFiles is a magazine-styled blog (blogazine) featuring lifestyle and travel articles for sun lovers. Launched in October 2016 with a steady audience growth SunStyleFiles is divided into four category files :

- **BEAUTYFILES** features beauty and tanning tips and products including bronzing and sun-kissed make-up, self-tanners, skincare, bodycare, haircare and also health & fitness.
- **DESTINATIONFILES** showcases the best tropical summer destinations, beach hotels & resorts around the world with travel tips and advice.
- **FASHIONFILES** presents the latest styles in beachwear, swimwear and travel accessories for men, women and children.
- **FOODFILES** covers healthy eating, hotel dining and food & drink features. We are also in collaboration with a Raw Food dessert maker in Malaysia providing monthly recipes and tips to achieve and maintain the ideal beach body.

Based in Switzerland, SunStyleFiles also has presence in Malaysia and in the UK. As an international blogazine, our readers are mainly from Germany, UK, Malaysia, Switzerland, USA, France, Australia and many more.



ABOUT LIS FINDEISEN, EDITOR

As an avid sun lover, Lis has been giving advice to her friends on how to go from pasty-white to fabulously bronze and finally decided to write about it. After leaving her career as a marketing consultant, shes's been travelling the world in search of great beach destinations and hotels while shopping for unique beachwear. Apart from writing, editing and designing SunStyleFiles, Lis is also a yoga instructor and a professional emcee. She loves everything related to the sun and ocean.

CONTACT US : SUNSTYLEFILES@EMAIL.COM

WWW.SUNSTYLEFILES.COM

THE NUMBERS:



Facebook.com/sunstylefiles
1622+
Engagement Groups Reach
100,000+



Instagram.com/sunstylefiles
7210+ (Engagement 10.21%)



Pinterest.com/sunstylefiles
3500+ Monthly Views

AUDIENCE

Age Group: 22 to 40 years
49% men 51% women
Moz Rank: DA 19 PA 23

PAST PARTNERS

Department of Tourism Kerala
Kerala Blog Express 2018
Tourism Authority of Thailand
Runner-Up TAT Newsroom Blogger 2018
Traveloka Asia, Havaianas Malaysia &
Europe, Sony, Silhouette Eyewear, Calida
Switzerland, Fake Bake, Velana Hotels
Maldives, Mister Spex, Ultimate Ears,
Cotton On Body, Mövenpick, Rituals

COLLABORATE WITH US

SPONSORED POSTS

CHF250* per post + Product
2 links +2 photos on Instagram &
Facebook

PRODUCT REVIEWS

FREE when accompanied with a
Giveaway or Sponsored Post
Postage paid by company

SOCIAL MEDIA POSTS

CHF60* per post Instagram
CHF40* per post Facebook
CHF40* per post Pinterest

ADVERTISING

Sidebar 200x200
CHF25* per month/page

** Contact us for personalised package deals,
press trips, currency rates and to discuss more*

